

KOHLER BEGINS DUTIES AS GOVERNOR

BORAH TO BE BIG BOSS IN NEXT SENATE

Idaho Senator Talked of as
Secretary of State in
Hoover Cabinet

REVEALS HIS P O W E R
Stand on Kellogg Anti-war
Pact Shows Him Bear-
ing Brunt of Attack

BY DAVID LAWRENCE

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Washington — Senator Borah of
Idaho, has been talked of for sec-
retary of state but the role he will

play in the next
administration is
better exemplified by what he now
is doing in the senate. He has as-
sumed the leader-
ship of his party.

Senator James
Watson of Indiana,
will be chosen
leader and Senator Jones of
Washington will
probably do much
of the work on
the steering committee for the new
administration, but the man who will
control will be the Idaho senator.

This development is the result of
an unusual chain of events. Mr.
Borah has been "off the reservation"
most of the time in preceding admin-
istrations, but he became the most
regular of regulars in the last cam-
paign and made some of the most
powerful speeches on the stump that
were made by anybody in behalf of
Herbert Hoover. In a sense he com-
mitted the Hoover administration to
an extra session on farm relief and to
a progressive course of action on
major policies.

MAKER SPLENDID FIGHT

Now Senator Borah as the defen-
der of the Kellogg anti-war treat-
ies has revealed himself as able to with-
stand attack though for the most
part he has been on the offensive
himself. People said he would not
enjoy being the spokesman and de-
fender of any administration, but
today he is bearing the brunt of the
attack against the Kellogg treaties.

TRouble WAS SERIOUS

The motor trouble, caused by foul-
plugs, was eliminated by Captain
Era Eaker, chief pilot, when he threw
open wide the throttle of the big lin-
er, and brought the ailing cylinders
back into action. It was considered

Motors Repaired---Question Mark Sails On

These Wisconsin Officers Inaugurated Today



Governor Walter J. Kohler (center) and his four colleagues at the head of the new Wisconsin administration. The other state officers from left to right are: State Treasurer Solomon Levitan, Lieutenant Governor



Henry A. Huber, Secretary of State Theodore Dammann and Attorney General John Reynolds. The oath of office was administered by Acting Chief Justice Marvin B. Rosenberry of the Wisconsin Supreme court.

Roads Open After First Big Storm

Work in Temperature of 18
Below Zero to Remove 13
Inches of Snow

County and city snow removal
crews worked heroically in tempera-
tures as low as 18 degrees below zero
to clear the highways of the heavy
snow which fell Friday night and
Saturday. The snowfall was esti-
mated at 18 inches.

Motor trouble which developed
Saturday night apparently had been
eliminated and the plane, which
stayed high and close to this airport
so as not to be robbed of official
credit for record-breaking endurance
flying in case of a forced landing,
swung out over the San Fernando
Village Sunday afternoon, her motors
again singing merrily and her tired
crew happy once again after passing
the second crisis of the adventure.

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MAN FREEZES HIS HANDS AND FEET

Found in Granary on Henry
Voster's Farm Near Little
Chute

A man who gave his name as
Albert Schmitz, is in St. Elizabeth
hospital with frozen hands and feet.
He has no money but is being tak-
en care of by Dr. F. P. Dohearty,
county physician.

Dr. Dohearty said that five toes
on the right foot and three toes on
the left foot were badly frozen while
the freezing of his hands was not
quite so severe. The doctor thought
that it would be necessary to ampu-
tate several of the frozen toes.

Schmitz, who is an air rather dazed
condition, was unable to tell where
he lived. He was found in the gran-
ary on the Henry Voster farm on
Freedom-nd, route 1, Little Chute,
early Sunday morning. He was tak-
en to a physician at Little Chute and
later to the hospital.

The patient several times mentioned
"Denmark." Official notice of the
injured man, who is without funds
and will become a county charge,
was given to John E. Hantschel,
county clerk, Monday by Dr. Do-
hearty. Mr. Hantschel will notify
the county poor committee which
will attempt to learn where he lives.

Dr. Dohearty said the man would
be confined to the hospital for sev-
eral weeks.

Turn to page 4 col. 4

Cold Wave Sweeps Over Large Part Of Country

New York—(P)—A cold wave af-
fected a large portion of the country
Monday.

While the southwest was digging
out of snow drifts and the lake re-
gion got a drop of 15 degrees in
temperature, gales along the Atlantic
seaboard cost at least three lives.

Small craft and a steamer
and a large barge ashore.

Three members of the crew of the
fishing boat H. M. H. were lost
when their craft sank off Long
Island, N. Y., while a fourth
was saved by swimming in the
water four hours before he
was picked up.

The cold wave began in a storm
which was moving northeast from
Lake Michigan, extended into the
south bringing sub-freezing tempera-
tures almost to the gulf of Mexico.

Louisville, Ky., reported 18 degrees
above zero, the lowest temperature in
the southern states.

The cold wave swept across New
York state on Monday, the 1st, and
caused the ice on Lake Ontario
to break up.

Off New York, R. L. the steamer
H. M. F. was driven ashore, a
small boat was sunk, and a large
driven ashore.

The wind reached a maximum
velocity of 60 miles an
hour along the coast.

The blizzard in the southwest cost
lives, disrupted transportation and made highways
impassable in Kansas and Missouri.

Turn to page 4 col. 4

CURTAIL BUS SERVICE TO TWIN CITIES

Power Company Will Pay
\$300 License Fee on
Only Three Busses

Patrons of motor busses operated
by the Wisconsin Michigan Power
Co., and by the Inter-City Bus Co.,
a subsidiary of the Power Company,
Tuesday morning will feel the effects
of the \$300 bus license fee demanded by
the city of Menasha.

The power company Monday an-
nounced a new schedule, effective
Tuesday morning, for busses between
Appleton and the Twin Cities. Only
three busses will be operated here-
after between the Neenah terminal
and the north city limits of Menasha
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Trans. were running from 30 to
90 minutes behind schedule and
busses were having difficulty keep-
ing up to their time tables. Busses
on the New London-Appleton route
were operating but the going was
hard over roads now being opened
by the county.

Telephone communication was hin-
dered because of wires snapped by
the cold and in the southern part of
the state a heavy steel storm broke
down miles of poles.

Augmented by the addition of
about a dozen extra men, the street
department turned out its entire
crew early Saturday morning to battle
the storm, and the men worked all
day and all night until about 7
o'clock Sunday morning. As a re-
sult of their long fight, streets were
kept open although the snow con-
tinued to fall all Saturday night.

Street department officials had in-
tended to keep a crew working Sun-
day, but the men were so tired after
working for about 24 continuous
hours that they were dismissed Sun-
day morning, and did not report
again until Monday morning.

At 7 o'clock Monday morning the
snow loader was put into operation
to clear up the snow plowed from
the centers of the streets and piled
up along the curbs. The loader
started work on the south side of
Neenah and Appleton which will no
doubt cause considerable inconven-
ience.

There will be no change in the ser-
vice between Appleton and Kaukauna,
but busses designated as "through busses," which formerly
operated from Neenah to Kaukauna
hereafter will run only from the
north city limits of Menasha to Kaukauna.
Inter-City Bus Co. busses formerly operating between Neenah
and Green Bay hereafter will run only
between Appleton and Green Bay.

The power company's announce-
ment follows:

Owing to prohibitory license fees
prescribed in the bus ordinance re-
cently enacted by the council of the
City of Menasha, it has been neces-
sary for this company to announce
revised operating schedules between
Neenah and Appleton which will no
doubt cause considerable inconven-
ience.

Turn to page 4 col. 4

GERMAN CREW SAVED BY AMERICAN STEAMSHIP

Bremen, Germany—(P)—The cap-
tain of the American steamer Sac-
ramento Monday notified the owners of
the 5,500 ton German freighter H. M. F.
that he had saved the entire
crew of their vessel except the third
engineer and the ship's carpenter
when the vessel sank. He said the
freighter sprung a leak during
storms on Sunday and must be con-
sidered lost.

In Nebraska and the Dakotas the
temperature dropped to 19 below
zero, while Chicago and the adjacent
region felt a drop of 15 degrees in
temperature which brought the mercury
close to the zero mark.

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which was moving northeast from
Lake Michigan, extended into the
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Turn to page 4 col. 4

Farmers Consider Next Move In Milk Price War

DRUNKEN DRIVER
PAYS FINE OF \$50

Henry Mader Will Lose
Drivers' License for Six
Months

Henry Mader, 1085 W. Franklin-
st., was fined \$50 and costs by Judge
Theodore Berg in municipal court

Monday morning when he charged his
plate of not guilty to guilty in
a charge of drunken driving.
Mader also will lose his driver's
license for six months as Judge
Berg sent a recommendation to
the secretary of state that the license
be revoked for that period.

Mader was arrested on Dec. 12
by Officer Lester Van Roy who no-
ticed Mader's car was being driven
in an erratic manner. He drove
alongside and ordered Mader to
stop and the latter's machine
crashed into a parked car. When
araigned in court Mader pleaded
not guilty.

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PRICE DENIES HE
FLED TO FLORIDA

Juneau-co Prosecutor Says
He Left Only Because He
Needed Vacation

London—(P)—Having been turned
away from receiving plants of the
Bowman Dairy company, a Chicago
concern, because they refused to ac-
cept \$2.50 per 100 pounds for their
milk, farmers of southern Wisconsin
and northern Illinois will hold con-
ferences Monday in hopes of settling
the present milk price war.

Delegates from Janesville, the sur-
rounding territory and districts in
northern Illinois are scheduled to
meet at Elgin, Ill. A second meeting
will be held at Woodstock, Ill., where
milk producers from Clinton will at-
tend.

The milk producers are determined to
get \$2.50 per 100 pounds, the price
announced in a notice served on the
Chicago companies, effective Jan. 1.

The Bowman Dairy company re-
ceived approximately 3,000 pounds of
milk at its Janesville plant Sunday
from 13 farmers, all of whom are not
members of the Chicago Milk Pro-
ducers association. Ordinarily the
daily deliveries at this plant total
100,000 to 150,000 pounds. The regu-
lar supply of milk was delivered at
the Bowman dairy receiving station at
Clinton Sunday, it was reported.
Indications were that farmers intended
to make deliveries again Monday
before attending the conference.

It was reported Sunday that in
most instances the producers have
agreed to furnish enough milk to
prevent an acute shortage in Chicago
hospitals and nurseries.

SPECIAL BUSSES

The company also announced that
special bus service during rush hours
will be discontinued in Menasha but
special busses will be provided by
the city of Menasha.

Augmented by the addition of
about a dozen extra men, the street
department turned out its entire
crew early Saturday morning to battle
the storm, and the men worked all
day and all night until about 7
o'clock Sunday morning. As a re-
sult of their long fight, streets were
kept open although the snow con-
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Arrest Seventeen Motorists For Early Morning Parking

POLICE START DRIVE TO KEEP STREETS OPEN

Nab Owners of Cars Found on Streets After 1 O'clock in the Morning

Seventeen motorists were caught in a police net Sunday and Monday mornings when police acting on orders of Police Chief George T. Prin started enforcing a ordinance prohibiting parking on streets here between 1 and 5 o'clock in the morning.

Arrests were made after police had stopped in restaurants and other places where lights were burning and cars were parked on the streets and ordered owners to remove them. The chief said, however, that the ordinance did not allow parking for any purpose and that it even prohibited parking long enough for the occupants of a car to stop in a restaurant to eat.

Sergeant Matthew McGinnis, Gus Herzkorn; Fred Arndt, Lester Van Roy, Walter Hendricks, Joseph Rankin and Edward Ratzman made the arrests. All the defendants were ordered to appear in court at 2 o'clock Monday afternoon.

The drive will continue this week, the chief said and all those arrested are to be taken to court.

Those to appear in court Monday afternoon are:

Barlowe Wickert, 215 E. Spring-st; Clayton Shauger, 882 N. Lawe-st; Jerome Areg, 225 E. Washington-st; Tony Wagner, E. Leminaw-st; Jake Mader, 1015 N. Appleton-st; T. Conole, 314 E. Flanck-st; Orville Perrine, 318 E. Atlantic-st; S. B. McCubbin, Fond du Lac; Clyde Sexton, 219 N. Durkee-st; Myron Schwartz, Two Rivers; John Starke, Oshkosh; Joseph Stochowski, 542 N. Draw-st; Dan Hale, 912 N. Richmond-st; Lloyd Arle, Two Rivers; William Kottler, 214 E. Harris-st; David Smith, 218 E. Commercial-st; Wallace Stenson, 745 W. College ave.

The majority of these men were arrested Sunday morning when Chief Prin led a squad of men to start the cleanup. Monday morning a few scattering arrests were made by officers on their beats.

ANNUAL ROAD SHOW TO BE HELD AT CLEVELAND

The twenty-sixth annual convention and road show of the American Road Builders' association will be held from Jan. 14 to 18 at Cleveland, O. According to word received by Mayor A. C. Rule, it is possible the common council may appoint a delegate to the convention. Last year the city engineer was sent to the gathering.

Preliminary meetings will be held Jan. 12 and 13, the program received by the mayor indicated. Saturday, Jan. 12, has been designated Manufacturers' and Distributors' day. A reception and tea for delegates from outside the United States is scheduled for the afternoon of the following day.

The program proper begins Monday, Jan. 14, which will be known as Exposition Day. Tuesday will be City Officials' Day, Pan American day will be on Wednesday, Thursday has been designated as County Highway Officials' day, and Friday, the last day of the session, will be Exposition day.

Announcement of the convention will be made at the next meeting of the common council.

CHANGE DATES FOR LEGION CONFERENCE

The mid-winter conference of commanders and adjutants of posts in the Wisconsin department of the American Legion at Portage will be held Jan. 28 and 29 instead of Jan. 27 and 28 according to announcement recently made by the committee in charge. The change in dates was necessary to accommodate Paul V. McNutt, national commander, who is scheduled to address the group the opening day. Conference sessions announced for Sunday and Monday, Jan. 27 and 28, now will be held on Monday and Tuesday, Jan. 28 and 29.

WINTER ITCH

Many people are troubled with this disease every winter. If they would only use

BAKER'S 51013

relief would be found on the first application. Used for this purpose for more than 50 years, it is always very effective. Made from a doctor's prescription, it does the work.

TRIAL SIZE, 50c. JAR, \$1.00. For sale in Appleton by Schlitz Bros. Co. and by good druggists everywhere.

SEE PAGE
7
For An Important
Announcement

INAUGURATED



STAIDL APPOINTS SCHMIEGE AS HIS AIDE FOR 2 YEARS

New District Attorney Takes Office at Midnight Sunday

Oscar J. Schmiege, junior member of the firm of Lonsdorf, Staidl and Schmiege, attorneys, Monday morning was named assistant district attorney by Stanley A. Staidl, who at midnight Sunday became the district attorney for Outagamie Co. for the next two years. He succeeds John A. Lonsdorf, who will continue in the practice of law but will not take any part in the affairs of the district attorney's office.

In making the appointment Mr. Staidl said: "In naming Mr. Schmiege as my assistant I have taken into consideration the fact that he has been twice elected assemblyman by the voters of the second Outagamie Co. district. His election signifies his fitness for office and the fact that the people of the county trust him and recognize his ability by electing him to a public office. I have been working with Mr. Schmiege in the law business for the past eight months and feel that he is well fitted to hold this position."

Mr. Schmiege is a graduate of the University of Wisconsin and holds two degrees, bachelor of arts and bachelor of laws. He represented the first Outagamie Co. district in the state assembly last year and was reelected to that office last November. Mr. Staidl, who acted as assistant district attorney for several terms under Mr. Lonsdorf, was elected to the office from a field of six candidates.

Except for several efforts to better the service to the public Mr. Staidl announced Monday there would be no change in the policies of the district attorney's office.

One change being contemplated by Mr. Staidl is that of setting a definite time when defendants in criminal

SCOUT EXECUTIVES MEET IN CHICAGO

M. G. Clark, valley scout executive will attend the regional council officer's training conference at Chicago, Jan. 15 and 16. Conference headquarters will be at the Edgewater Beach hotel, and executives from Wisconsin, Illinois, Michigan and Indiana will attend.

The principal speakers will be Dr. James E. West, chief scout executive, and Dr. George J. Fisher, deputy chief scout executive of the national council.

MAY REMODEL OFFICE OF CLERK IN CITY HALL

Plans for remodeling the office of the city clerk in the city hall are being considered by the public grounds and buildings committee of the common council. No definite plans have as yet been recommended by the committee. The group hopes to alter the present arrangement of the office to give the clerk considerably more room.

Actions are to be taken into municipal court each day. Municipal Judge Theodore Berg is heartily in favor of this plan and the judge and Mr. Staidl plan to work out the details together. At the specified time each day either Mr. Staidl or Schmiege will be in court.

Mr. Staidl pointed out that this change would be benefit to the court, the public and to his office because it would save time and trouble for all.

NOTICE TO STOCKHOLDERS

First National Bank of Appleton, Wis. December 29, 1928.

Notice is hereby given that the annual meeting of the stockholders of the First National Bank of Appleton, Wisconsin will be held at the office of the bank on Tuesday, January 8th, 1929 at 7:30 P. M. for the election of a Board of Directors for the ensuing year and transaction of such other business as may come before such meeting.

L. O. Wissmann, Cashier. adv.

ADD 1,000 CARDS TO INFO BUREAU FILES

More than a thousand cards have been added to the files of the merchants information bureau in the last three months according to a checkup recently completed by bureau clerks. The report indicates that merchants in the city are either investigating thoroughly before giving credit or more people are asking for credit. Despite the fact business generally falls off in stores after the first of the year, requests for information on persons asking credit still are comparatively numerous.

HOPFENSPERGER BROS. INC.

SPECIAL FOR TUESDAY

PORK STEAK 18¢
Trimmed Lean

Without Any Obligation on Your Part
LET THIS GREAT WASHER — THE
1900 WHIRLPOOL
DO YOUR NEXT WASHING

\$10 DOWN — 8 Months to **\$160.00**
Pay With Your Light Bill —

The Results of Whirlpool Mechanical Perfection

SPEED

The 1900 Whirlpool washes faster than any other washer — a fact we challenge anyone to disprove.

CAPACITY

Eight pounds of dry clothes per tub. Washed in five minutes. Your wash on the line in less than an hour.

SAFETY

Its single-vane "Circulator" will not tangle or tear clothes. And all the lower parts of the Whirlpool are enclosed for protection.

Only in the 1900 Whirlpool Do You Find All of These

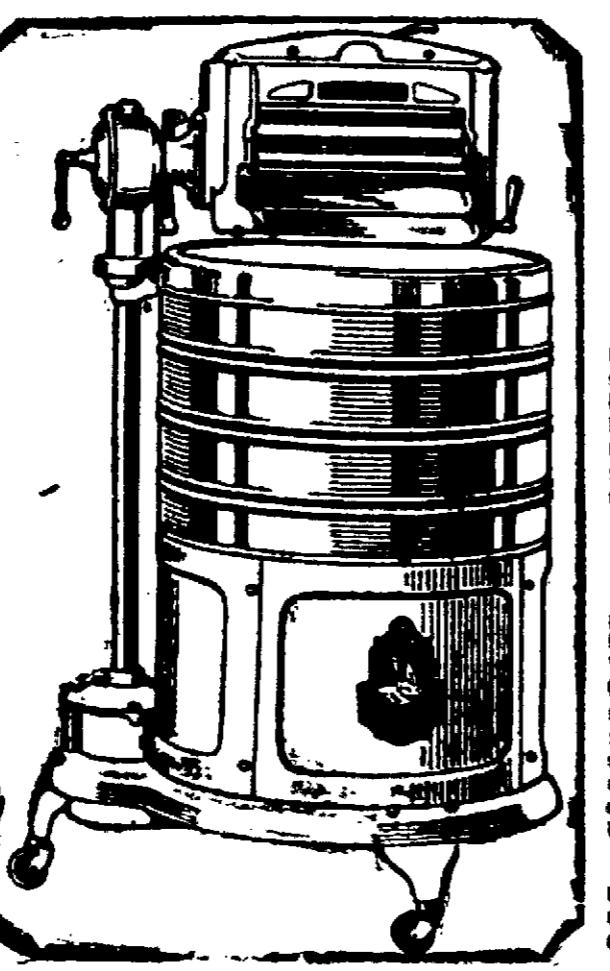
COMPACTNESS

The Whirlpool takes very little space — goes easily through even a 24-inch doorway — fits even a small apartment kitchen.

BEAUTY

The trim, compact and graceful lines of the 1900 Whirlpool will delight your eye. Its flowing copper and polished nickel give this washer the appearance of a thoroughbred.

Its Mechanical Perfection Means Owner Satisfaction.



LAUNDRY QUEEN

\$6 Down — \$5 a month
With Your Light Bill — **\$87.50**
CASH

Wisconsin Michigan Power Co.

Appleton Phone 480

Neenah Phone 16-W

STAGE And SCREEN

HALF A HUNDRED SHAPELY BEAUTIES "FIGURE" IN THIS

The life of the Hollywood film "bathing girl" is just one short picture after another, unless she happens upon a part in which her pulchritude may be displayed in a feature, instead of a two-reel comedy.

Over fifty shapely beauties, therefore, were delighted, fed, clothed, and enabled to pay apartment rent and installments on the radio, by the filming of "First National's "Naughty Baby." The peppy comedy, co-starring Alice White and Jack Mulhall, is on the bill at the Elite Theatre 4 days starting today.

In "Naughty Baby," along with

representative and colorful glimpses of New York City life, is a long and interesting beach sequence. There the fifty-odd beautiful extras "figure." A delectable variety of figures, in fact!

Thelma Todd, Doris Dawson, Frances Hamilton, Natalie Joyce and other notable film beauties add their charm to the scene, and figure prominently in other parts of the picture, which Mervyn LeRoy directed. An equally notable group of men make up the large supporting cast.

"SPIES," UFA PICTURES, IS BEST GERMAN FILM SINCE "PASSION"

"Spies," a UFA picture, the most distinguished production to have come out of Europe since "Passion," will be shown at the Brin Appleton Theatre as a Metro-Goldwyn-Mayer release. Tonite in conjunction with the Ambler Co. in "City Wives and Country Relatives." It was directed by Fritz Lang, one of the greatest of the Continental directors, from a story by Thea von Harbou, celebrated German writer, who has contributed many original manuscripts to the screen and written many novels, some of which have been pictured.

"Spies" is a story of murder, robbery, blackmail, treason and terror.

The plot is dominated by one Hagh, a cripple who runs the Hagh Bank in Berlin and spreads terror

and crime through all Europe by his complicated and perfected spy system. Through secret wireless etc., which clears up the breathing

broadcasting stations, and with va-

rious methods that are the last word in scientific contraptions never before revealed, he ferrets out government secrets, pacts, treaties and twists them from their purposes to his own bad ends.

When the whole world seems about to be pitched into chaos, when it has reached the point where one cannot trust their neighbor, their employer, employee, friend, comrade or relative, the master criminal is brought to bay and his structure of evil tumbles about his ears. The whole plot is intense gripping, moving with a mounting crescendo from scene to scene, nevertheless the climax is not suspected until the final reel.

NEW STOCK COMPANY OPENS TONIGHT

The New Stock company that is to be at the Appleton theatre every

Monday, Tuesday and Wednesday night will make its first appearance tonight. This is the new company brought here by the Brin Theatre corporation for an indefinite engagement at the Appleton returning each week with a new play. It is considered the best company of its kind in America and presents the very best of New York's laughing plays. Vaudeville is to be given between acts of the plays to eliminate all long waits. Pictures will precede the stage show tonight and the play will start about 8:45. The company will appear only at the night shows, however picture matinees will be given on the days the show is here, at the Appleton. A dramatic stock company for Appleton each week is something new and should prove to be very popular.

The play for tonight and the next

two days is "City Wives and Country Relations" and is a three-act comedy drama of the type that appeals to the masses. It is the story of the troubles of a country family that goes to the city to visit their son. You are promised the greatest number of laughs you have ever had at any show.

Edith Ambler and A. Ross Robertson will be seen in the leading roles while Walter Ambler is comedian, with the new company. A carload of scenery and electrical effects was placed in the theatre last week in preparation for the opening tonight. Pictures—music—vaudeville—drama—all for the one admission price. Come early to avoid the crowds that will be out to see the opening of this excellent company.

COLDS RELIEVED INSTANTLY BY METHOD DOCTORS RECOMMEND

Advise Home Use of Hospital Method to End Colds During "Pneumonia Weather"

Goes Straight to Seat of Head or Chest Cold and Quickly Drives It Out of System

Relief began instantly. He felt the comforting, healing warmth — from his nose passages deep down into his chest — and in a few hours congestion began to loosen up. Next morning he was breathing freely through his nose and in a day or so all traces of the cold were gone.

Tempting to Take and Soon Ends Child's Cold

The six-year-old daughter of Mrs. E. M. Martin contracted a severe cold which started spreading so fast it was necessary to call the doctor. On his advice she gave double doses of Ayer's Cherry Pectoral every half hour until congestion was relieved — then once every two hours. By supper time the child felt lots better and ate heartily for the first time in several days. That night she was able to sleep without coughing and in a day or so was rid of the cold and back at school.

Relief Instantly!

The quick relief which came to A. L. Gillis is typical of experiences in numbers of Appleton homes.

For three days the different remedies he used failed to check the cold in his head. Then he consulted his doctor, who advised double strength doses of Ayer's Pectoral — a hospital certified medication of wild cherry, terpin-hydrate, etc., which clears up the breathing passages.

Note: Other cases reported daily, all certified by attending physician. This "hospital certified" medicine quickly penetrates and heals inflamed linings of the air passages. Absorbed by the system it helps alleviate congestion and drive out the cold from the nose passages, throat and chest. Just a few pleasant spoonfuls of Ayer's Cherry Pectoral now and you, too, will feel like a different person tomorrow. Endorsed by Schlitz Bros. and all leading druggists.

AYER'S CHERRY PECTORAL
for COLDS and COUGHS
HOSPITAL CERTIFIED

Starting Today, January 7th
and Continuing Through Monday, Jan. 21st

THE BADGER PANTORIUM WILL DRY CLEAN AND PRESS

Ladies' Plain Dresses

Regular Price **\$1.00** CASH
\$1.50 and \$1.75 **1 = ONLY**

Other Dresses for Which the Charge is Regularly \$2.00 or **25%** More at a Discount of

Please Bear In Mind-

That this special two weeks price reduction will in no way effect the faultless, 100% work of the Badger Pantorium Dry Cleaning and Pressing. The reduction is made to stimulate business during the period following the holidays. You'll get the same satisfactory Badger Pantorium Service as always.

Calling For and Delivering Service as Usual

— PHONE 911 —

BADGER PANTORIUM

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Appleton

PROTEST COUNCIL'S VOTE CUTTING COST OF LONG PAVEMENT

Action Regarding Wisconsin-ave Assessments May Be Reconsidered

Reconsideration of the common council's action last Wednesday reducing pavement assessments on Wisconsin-ave may be urged at the next council meeting, it was indicated by several aldermen.

The action was discriminatory and inflicted a grave injustice on property owners in other parts of the city, they pointed out. They have not definitely decided the exact course they will follow, but two steps appear the most advisable, it is believed.

One is to nullify the reduction and fix the assessment against Wisconsin-ave residents at the original figure. The other is to place the maximum pavement cost at 24 feet, or 12 feet on each side for every street in the city. The latter course, they think, is perhaps the most advisable.

The council Wednesday night adopted a resolution introduced by Alderman Phillip Vogt of the Sixth ward reducing the pavement assessments on Wisconsin-ave from the width originally set, which was slightly less than 14 feet, to 12 feet. The aldermen referred to a resolution adopted by the council in 1927 designating the maximum width at which property holders could be assessed for pavement costs at 14 feet, Wisconsin-ave, which was paved last summer, was the only street on which this exception was made.

Alderman Vogt said he introduced the resolution because he believed the people along that street had been charged too much. He supported the resolution with the reminder that the street was the route of a state highway, and that street had to have a deeper pavement than would ordinarily have been necessary.

The Sixth ward alderman's amendment was adopted by a vote of 7 to 5. In order to reconsider the action, the initiative will have to be taken by an alderman who voted in the affirmative.

Reconsideration is believed possible because of protests which have been raised in other parts of the city since last Wednesday. Residents along Summit-st., which also was paved last summer, are considering circulating a petition asking the council to take a similar action for their street. They were charged for 14 feet on each side, it is reported.

Meanwhile, Wisconsin-ave people will pay their taxes at the figure reported to them at the city treasurer's office. If the council upholds its action of the last meeting, the taxpayers will be given their rebate after the rebate committee meets in March, according to Mayor Rule.

Adoption of the amendment means a saving of 33 cents a foot for Wisconsin-ave residents.

ROTARY MEETING

A discussion of Rotary international will be held at the meeting of Rotary club at Hotel Northern Tuesday noon. The discussion will be under the direction of H. H. Helbig, chairman of the education committee.

Spent Hundreds Of Dollars In Seeking Health

Grugel Says Sargon is Only Medicine He Ever Found That Gave Him Absolute Satisfaction

"I have spent hundreds of dollars in the past five years for medicines, and Sargon and Sargon Soft Mass Pills are the only ones I have found that have given me absolute satisfaction."

"I didn't seem to digest anything I ate, and nearly always after eating I would suffer for hours. Gas would form and I would have sharp, shooting pains in my stomach. These pains were especially severe in my right side, near the gall bladder, and I was afraid it might be caused by gall stones."

"I had very little appetite, lost weight, and was very nervous and easily irritated. I would get up in the mornings tired and stayed that way all day. I didn't have any ambition for work and mighty little energy to do it after I got started."

"I was always constipated. I tried nearly everything I ever heard of, and while I would get a little temporary relief, soon afterwards I would be worse off than before."

"I have taken six bottles of Sargon and have gained six pounds in weight. I eat anything as much as I want, and nothing disagrees with me now. I am hungry all the time and enjoy every bite I take. The pain near my gall bladder is gone, as well as all the rest of my pains."

"Sargon has built me up and filled me with new energy. I feel ten years younger, now I get up rested in the mornings after a good night's sleep, and am ready for a full days work. My nerves are in perfect condition."

"I am not bothered with constipation any more. Sargon Soft Mass Pills act naturally, without cramping or nauseating, and are certainly dependable."

"Sargon and Sargon Soft Mass Pills are so different and so much better than other medicines I have ever used that there is no room for comparison."

The above statement was recently made by Fred Grugel, of 3724th Ave., West Allis, Milwaukee. Mr. Grugel who is German by birth, has been a resident of Milwaukee for thirty six years, the past nineteen years being Chief Engineer of the Majestic Building. He is a member of the G. U. G. German Society and is well known and highly regarded.

Sargon may be obtained in Appleton from Voigts Drug Store. Ad.

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SPORTS

NEWS OF NEENAH AND MENASHA

SOCIETY

\$300 BUS LICENSE STARTS ON TUESDAY

MENASHA BOWLING

Power Company Given One Day Extension to Arrange Affairs

Menasha — Mayer W. E. Held has notified A. K. Ellis, general manager of the Wisconsin-Michigan Power Company that he will commence enforcing the new ordinance relating to the operation of buses at midnight Monday night. That means that after the time specified a license fee of \$300 will be collected from each and every bus operated by his company. The time originally set by the mayor was at midnight Sunday night but Mr. Ellis asked for an extension of 24 hours which was granted. The buses were running as usual Monday.

PUBLIC SCHOOLS OPEN AFTER YULE HOLIDAYS

Menasha — The public schools resumed their work Monday morning after a two weeks' vacation with practically all the teachers present. There were very few absent pupils. Miss Isabel Freisch, of Watertown, Wis., is substituting for Miss Ann Burk, who was injured in an automobile accident at St. Paul during the holidays.

MENASHA PERSONALS

Menasha — Among the out-of-town relatives and friends who attended the funeral of Miss Catherine Oberweiser Saturday were Mr. and Mrs. E. Oberweiser and children, the Rev. George Casey, Mr. and Mrs. A. C. Kingstone, Joseph Miller, Raymond Pfanner, Frank Schimanski, A. J. Schier, Mark Hanrahan, Stevens Point, Mr. Hamer, Dan Levy, Mrs. Jack Foley, O'Connor, Mrs. Arthur Wilson, Mrs. Frank Ruch, Fong du Lac; Joseph LeRoy, Edward LeRoy, Mrs. Ben H. LeRoy, Martineau; Mr. and Mrs. C. D. Levy, Mr. and Mrs. R. Peplinski, Green Bay; and the Rev. J. C. Hogan, Oshkosh.

SNOW-PLOW DAMAGED FIRST DAY ON STREET

Menasha — Menasha's new snow plow, which was pressed into service upon its arrival Saturday was out of commission Sunday and part of Monday because it struck an obstruction which bent one part of it. The plow was ordered at the council meeting a week ago.

MERCURY REGISTERS 18 DEGREES BELOW

Menasha — While thermometers about town registered all the way from 20 to 24 degrees below zero Monday morning the government thermometer at Menasha took registered 18 degrees below. The fall of snow Saturday amounted to approximately 18 inches, according to figures at the look.

TOO MUCH SNOW SO HOCKEY GAME IS OFF

Menasha — The hockey game between Menasha team and the Red Wings of Neenah which was to have been played at the hockey rink at Menasha park Sunday afternoon was postponed until a later date on account of the heavy fall of snow which covered the ice. It is expected the snow will be removed from the rink by Monday evening.

MENASHA GIRLS TAKE LAST RELIGIOUS VOWS

Menasha — Mrs. Carl Liebhauser, Miss Emma Liebhauser and Mrs. Joseph Liebhauser of Menasha, and Henry Qualls of Appleton left Saturday for Techin, Ill., where they attended the reception and professional ceremonies on Sunday when Sister Rosemary and Sister Joan, daughters of Mrs. Joseph Liebhauser made their perpetual vows. They will also visit Candidate Rosella Liebhauser at Holy Ghost convent and Gilbert Liebhauser at St. Mary mission house.

BOWLERS WIN PRIZES AT OSHKOSH TOURNAMENT

Menasha — W. H. Pierce, Lanzer, Muench and Bergstrom, well known local bowlers, participated in the sweepstakes bowling match at Hotel Rauf at Oshkosh Sunday and cleaned up \$50. Pierce won \$20; Lanzer, \$10; Muench, \$10; and Bergstrom, \$5. Other Menasha bowlers who attended the match were Drathen, Peck, Mike Malau and A. Henning. The lowest score in the money was \$12.

CARD "SHARK" TEAM PLAYS OSHKOSH SQUAD

Menasha — A. Henning, John Fowles, W. G. Brown, J. F. Gillingham, Dr. A. J. Dubois, Clarence Aremann, C. J. Quinn, John Williams, P. Malow and James Fritzen, composing the Equitable Fraternal Union prize card team, will go to Oshkosh Monday evening to play the third of the series of competitive games with a similar team of that city. Schafkoff will be the game of the evening.

PARALYSIS STROKE

Menasha — Peter Berrens, 623 Milwaukee, Menasha, an employee of the Bergstrom Paper company of Neenah, suffered a stroke of paralysis Saturday and is in quite a serious condition. He was conveyed to Theda Clark hospital. Mr. Berrens and his family were in an automobile accident several months ago at Menasha in which he escaped injury but from which Mrs. Berrens has just recovered.

MENASHA BOWLING

Hoover Discusses Trip In South With Coolidge

CONTINUED FROM PAGE 1

on cabinet and other appointments and a number of other subjects. His primary desire, however, is to make a personal report to President Coolidge on his mission of amity to Central and South America.

Since his departure from San Pedro on Nov. 12, for Latin America, the president-elect has been in touch with affairs in Washington only in a most general way and there is no doubt of his surprise over such developments, particularly those relat-

Maintenance No. 1
E. Vogel 196 178 151 199
Harry Jed 177 167 165 210
T. Loka 207 183 184 183

Totals 580 528 500 577

Maintenance No. 1
Ed Schultz 176 202 148 185
H. Bradke 167 151 181 184
F. Spileki 154 162 195 175

Totals 597 516 524 514

Paper Mill
Zenofsky 201 163 158 140
Shedrick 167 204 223 210
Dzubinski 194 166 183 194

Totals 562 533 564 554

Laboratory
Borenz 117 154 202 223
Longworth 228 112 200 174
Hanson 164 151 172 176

Totals 509 500 574 578

Electrotype No. 1
G. Laux 163 193 167 202
W. Thornton 168 166 188 218
C. Bayer 182 170 205 200

Totals 513 529 540 615

Electrotype No. 2
Hackstock 158 180 158 207
G. Fahrnkru 194 160 166 218
F. Jung 183 171 189 152

Totals 535 520 513 575

Office
M. Meyer 179 185 175 226
E. Erdmann 204 144 181 192
V. Dennis 192 172 181 243

Totals 575 511 512 661

Carton
O. Ziebell 189 188 183 183
H. Wolf 187 209 213 181
M. Kica 192 208 177 174

Totals 572 600 573 538

REMAIN ON BOARD

Menasha — R. M. Sennenhener and L. W. Whitmore were reappointed members of the vocational school board at a meeting of the board of education last week.

TWIN CITY DEATHS

MRS. J. O. HANSON

Menasha — Mrs. J. O. Hanson, 64, a resident of Neenah for many years, died shortly after midnight Sunday of pneumonia, following a short illness at the home of her son, Chris Shoman, Main-st. Surviving are four children, Chris, Charles and Henry Shoman of Neenah, and Fred Shoman of Grant's Pass, Ore.

OERWEISER FUNERAL

Menasha — Funeral services for Mrs. Catherine Oberweiser, who died early Thursday morning were held at 8 o'clock Saturday morning at St. Mary church with the Rev. John Hummel in charge. The bearers were H. E. Landgraf, C. A. Loescher, Richard Peplinski, Clyde Arft, David Oberweiser and Joseph Miller.

IRENE HOKS

Menasha — Irene Marie Hoks, 9-month-old daughter of Mr. and Mrs. Dan Hoks, 317 Thirteenth, died Saturday. She is survived by her parents and three brothers. The funeral will probably be held Tuesday morning at St. Nicholas church, Freedom, with burial in St. Nicholas cemetery.

MOORE FUNERAL

Menasha — The funeral of Alfred Moore, who died Friday morning was held at 2 o'clock Sunday afternoon at his home on Winnebago-avenue and at 2:30 from St. Thomas church. The services were conducted by the Rev. Gordon A. Fowles, and a burial was in Oak Hill cemetery.

SCHOOL BOARD MEETS ON MONDAY EVENING

Menasha — The board of education will meet Monday evening at the Kimberly high school office. Routine business and a report of progress at the new Senior high school will be considered. The vocational board will meet Thursday evening.

CAGERS DRILLING FOR STURGEON BAY GAME

Menasha — Practice for the game with Sturgeon Bay started Monday evening at Roosevelt school gymnasium by the high school basketball team. The team expects this to be one of its hardest battles. All of the boys have recovered from illness and injuries and have been reporting for practice. First and second teams will play next Friday night.

OSHKOSH MAN TALKS TO BOYS BRIGADE

Menasha — Dr. Beals of Oshkosh will address the Boys Brigade troupe Tuesday evening at the First Presbyterian church. The regular Monday night group will drill as usual but will join the Tuesday night group in attending the services Tuesday evening.

CHIMNEY FIRE

Menasha — A fire in a chimney at the home of Leonard Korpke on W. Waterst., called out the fire department at 8 o'clock Sunday morning. Little damage resulted.

LEGION MEETING

Menasha — The first meeting of the year of the American Legion will be held Monday evening at S. A. Cook's armory. Arrangements will be made to send a delegation to Fortage to attend a state convention and plans will be made for a stag party.

AN ANTIQUITY PARTY

Menasha — The first meeting of the year of the American Legion will be held Monday evening at S. A. Cook's armory. Arrangements will be made to send a delegation to Fortage to attend a state convention and plans will be made for a stag party.

TEACHER BROKE LAW ON EVOLUTION, IS CHARGE

Jamestown, Tenn. — Prof. Elmore Gentry, principal of the Clark Range High school, has been cited to appear before the county board of education Jan. 11 to answer the charge of teaching evolution contrary to the anti-evolution statute under which John T. Scott was convicted at Legion, a few years ago.

The allegations include also a charge that he has further professed for the dissemination of evolution by the addition of books on that subject to the library of the Clark Range school.

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THIS HAS HAPPENED
ASHTORETH ASHE, a beautiful stenographer from Boston, is having an exciting time on shipboard.

JACK SMYTHE, an Englishman whom she meets aboard makes immediate love and kisses her during the first minutes of their acquaintance.

She snubs him after that—but he warms her, just the same, against her roommate—MONA DE MUSSET, a glorious and mysterious lady. Mona has been very good to Ashtoreth's presenting her with any number of beautiful gifts.

SMYTHE tells Ashtoreth that the respectable women on board will have nothing to do with her if she continues to be intimate with Mona.

"You mean," she demands, "that she is notoriously immoral?"

Smythe inclines his head gravely.

But Ashtoreth is becoming accustomed to accepting gifts from women of doubtful morals. There is, for instance, little SADIE MORTON, who extorted \$10,000 from HOLLIS HART, Ashtoreth's millionaire employer. And Ashtoreth has taken quite a few things from Sadie.

NOW GO ON WITH THE STORY

CHAPTER XVII

"Probably," Smythe was saying, "you do not quite understand, Miss Ashe."

Ashtoreth drew angrily from his fingers on her arm. "Oh, yes, I do," she flared. "I understand perfectly."

"I mean about Mademoiselle de Musset," he persisted. "It isn't quite the thing for me to tell you perhaps—but—"

"No," agreed Ashtoreth testily. "I don't think it is. Mona has been perfectly sweet to me. She has a heart of gold. And I don't know that I'm particularly concerned about her morals. They're not any of my business, I mean...."

"But you don't want the holier-than-thou sisterhood arrayed against you," he interrupted. "Women have to run together. The pack makes it too tough for those who don't. You can't afford, for instance, to antagonize every respectable woman on this boat in order to take up the cudgels for a girl like Mona de Musset. It simply isn't done, that's all."

"But Mona has been my friend!" cried Ashtoreth. "And what do I care about these other women—wretched old cats!"

"Mona leaves the boat at Guadeloupe," he reminded her, "and the wretched old cats are making the round trip. You won't have even me to fall back on, I go, as you know, to Antigua. It will be more than a week before I rejoin the ship. You'll be dreadfully alone."

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"Oh, look!" Ashtoreth leaned over the side. "Did you ever see anything so funny in your life?"

The jade ornament that she wore about her neck swung out into the sunshine. She beat her hands excitedly on the rail. And the bracelets on her wrists clinked merrily. Smythe took the ornament between his fingers.

"Mona's jade, isn't it?" he remarked.

Ashtoreth flushed. "Yes," she said defiantly. "And I have one of her hats on. And this sweater is hers. And, in case you've been thinking I smell nice, I might add that the perfume is Mona's. And I use her powder and her bath crystals and everything. I believe I'm even carrying one of her handkerchiefs. Yes—this little chiffon thing—my own are all linen. Smell!"

She flicked it under his nose.

"That perfume," she said, "cost \$4 an ounce. It's Mona's, of course."

Smythe dropped the medallion.

"I wonder," he said, "if Mona had never given you a thing, if you'd be so fond of her. If, for instance, she was just a common, every-day little tramp, without any jade or French perfume or imported chaoux—I wonder if you'd be so beautiful loyal then."

"Of course I would."

Ashtoreth defended herself indignantly.

"I enjoy wearing her pretty things, of course. That red one I had on last night—the red one—was hers. She gave it to me. She's given me any number of things. I rather hated accepting them—at first. Maybe I haven't very much pride. But I'm telling you the truth, anyhow. I'm not fourfifths. And I'm being just as truthful when I swear that Mona's gifts haven't a thing to do with the way I feel about her!"

Smythe smiled cynically.

"Well, it's hard telling," he said. "I suppose you think you're being honest, anyhow. But, you know, I wonder sometimes if women are ever altogether honest—with themselves."

TO END SKIN TORTURE USE
INVISIBLE ZERO

Surprising, and妙的是, the way sooths, cooling Zeno, the remarkable antiseptic liquid, relieves itching, rash, blemishes and other skin afflictions. It clears the skin. Generally it removes every trace of Eczema. And because it is such an effective antiseptic it prevents dandruff. Keep invisible, odorless Zeno always on hand. Get a bottle today. All druggists, \$5c, 60c, \$1.00. Adv.

or anybody else. Upon my word, I don't think so.

"I think women sell everything they've got. Friendship. Love. Loyalty. Everything. Courtesans sell their bodies—and drive a hard bargain with them. They're honest, at least. But all you respectable women, with your little lies and evasions. And your stinken delicacies...."

"You know how Mona de Musset got that jade? It's a price you wouldn't pay...."

"Is that so?"

Ashtoreth turned her back to the shining sea and faced him squarely. "You know perfectly well that I didn't know anything about Mona or her jade!"

"And you didn't care?" he taunted.

"It wasn't policy to ask questions. 'Well, you didn't think I was going to ask her if she'd come by her things honestly?'

Ashtoreth laughed. "Maybe you gave them to her?" she hazarded.

"Oh, no!" he protested. "I've never given Mona anything."

"You wouldn't," Ashtoreth told him rudely. "And I don't care what you think. Maybe it's the truth. Maybe I do like her, because she's been so generous. I don't know what difference it makes why I like her. It's enough, isn't it, that I do? And you can talk your head off about her—and every old cat on board can cut me dead—I'd rather be with her than any of you!"

The Englishman bowed.

"Perhaps," he suggested insolently, "it will be more profitable."

Ashtoreth turned on her heel.

"You're the rudest person I ever know!" she told him.

"And you," he retorted, "you're a gold-digger!"

She left him standing there and went to join Mona. But their deck chairs were empty and Mona's book, with a box of chocolates, lay on her steamer rug. Ashtoreth threw herself down.

She was furiously angry with Jack Smythe. He was the most unscrupulous person, she assured herself, that she had ever known. How could he think such utterly unspeakable things of her!

She fondled Mona's jade tenderly. It was cold as ice in her hands. She knew that real jade is always cold, and she thought, fantastically, that if she had millions and millions of dollars she would live in the tropics, where it was always warm. And she would have jade to keep her cool. A couch, like Cleopatra's, to sleep on. And jade things, all about, to put her warm hands on. Medallions to wear on her breast. And bracelets to reach from her wrists to her shoulders.... Oh, wouldn't it be wonderful to be rich! And have just everything you wanted!

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"Mona leaves the boat at Guadeloupe," he reminded her, "and the wretched old cats are making the round trip. You won't have even me to fall back on, I go, as you know, to Antigua. It will be more than a week before I rejoin the ship. You'll be dreadfully alone."

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"Well, it's hard telling," he said. "I suppose you think you're being honest, anyhow. But, you know, I wonder sometimes if women are ever altogether honest—with themselves."

I am a woman, and time flies. I am a woman, and out of the door Beauty goes to come no more. Talk to me tenderly, take my hand; I am a woman, and understand. I am a woman, and must be told Lies to warm me when I am old."

Ashtoreth smiled. She wondered how old Mona was. And if she really felt that way. Twenty-eight, perhaps. Or 30. It must be awful to know that you were growing old. Everybody was, of course. But 30—why, that was sort of getting middle-aged. Mazie always said if a girl wasn't married by the time she was 30 she never would be. Well, Mona didn't want to get married, anyway. Why should she? She had everything in the world.... And love besides.... If Jack Smythe—and all the wretched old cats—knew what they were talking about!

Ashtoreth turned the pages of Mona's book. Swinburne. She tried to remember what sort of a poet he was supposed to be. Was it Swinburne and Keats that everybody thought about together? Or was it Shelley and Keats?

"Some day," vowed Ashtoreth, "I'm going to read a lot of poetry, and the biographies of all the great poets. One really should."

She had heard something about Swinburne. But she simply couldn't place him. That was too bad. She'd been liked to say something casually about him, to sort of impress Mona. You wouldn't think now that Mona was the sort of girl who'd read poetry. Well, you couldn't ever tell.

Ashtoreth turned the pages. Here was something penciled. Something probably that Mona liked. She read it slowly:

"From too much love of living, From hope and fear set free, We thank with brief thanksgiving Whatever gods may be. That no man lives forever, That dead men rise up never; That even the weariest river Winds somewhere safe to sea."

Ashtoreth closed the book, and shivered.... "From too much love of living...."

Saint Thomas the first of the Virgin Islands, lay ahead. Its feet in the sea. And mists hanging over its mountains.

The passengers were flocking to the rail. Where was Mona?

(To Be Continued)

Smythe makes more love to Ashtoreth and this time she likes it—In the next chapter.

New luminous auto license plates, which shine out visibly for several blocks, are now being tried in Melbourne, Australia.

LITTLE JOE
A DANGER SIGN ON A SKATING POD IS A THIN EXCUSE.



SUBSTITUTE TEACHERS COST BOARD \$275

Substitute teachers during the two weeks prior to the closing of the public schools for the holidays, when the epidemic of colds was at its height, cost the board of education \$275. During those two weeks it was necessary to employ an average of eight new teachers a day. The number of teachers substituting was 22, and the total number of days charged was 55. The average number of substitutes called upon during an ordinary month is eight.

Practically all the substitutes were people who at one time or another had taught in the Appleton public school system and who are living in the city at present.

VACATION WITH PAY FOR TELEGRAPHERS

Effective Jan. 1, 1929, Postal Telegraph company employees are entitled to two weeks vacation with pay, according to announcements received here last week at the local offices. In other years employees were entitled to one week vacation without salary, it is reported. During the July and August rush it will be necessary to keep vacation reliefs to a minimum, so that regular service is not impaired, the announcement stated. Vacation periods will extend throughout the year.

Naphthalene worked into the garden soil in the production of one ounce to the square yard is a protection against destructive moth larvae.

Green Bay or Shawano probably will be the supervisory headquarters for census takers for Appleton when the 1930 census is taken, according to information recently made public. However, there are 12 control points to be established in the state and Appleton may be favored with one of them.

On the basis of the first census ten or 12 persons will be assigned to take the census in Appleton, according to the Bureau, which now has a bill in congress providing for taking the fifteenth count.

Under the proposed bill for 1930, approximately 100,000 enumerators will be necessary to list people over the entire country. These will work under supervisors of districts, who are appointed by the director of the census.

Supervisors will choose their enumerators from their own districts. They will be assigned generally to their own localities and each enumerator is expected to cover about 2,000 persons in cities during a period of two weeks.

It is estimated that approximately 15 enumerators will be necessary for a city of 30,000. Each supervisor will appoint about 200 enumerators from his district. The census bureau says that women are particularly de-

sired, as it has been found through past experience that they are thorough and competent. Salary for the work averages four cents per person enumerated in the cities, and slightly more in the rural districts. The average per diem is between \$5 and \$6.

The census of 1930, Wisconsin

had 19 supervisory districts.

The total building and

loan association

had 12 control points to be es-

tablished in the state and Appleton.

The annual meeting of the Appleton

1930 census will be held at the city hall at 7:30

on Thursday evening, according to

to the following at 8:00 and George Beckley, secretary.

The annual report of officers will be read,

ton, Merrill, Shawano, Cumberland, Merrill, Green Bay, Racine and Madison. The tentative division for this census includes Green Bay, Racine and Madison.

The bill

APPLETON POST-CRESCENT

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A. B. TURNBULL Secretary-Treasurer

H. L. DAVIS Business Manager

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IT'S GOVERNOR KOHLER NOW

Today Walter J. Kohler is inaugurated governor. It is an event of more than ordinary importance, as such ceremonials go. It represents a change, not merely of executive government, but of political policy in state affairs. Without renouncing La Follette principles in national issues, the people of Wisconsin have voted conclusively for a new deal locally. The men who have posed as La Follette supporters and inheritors of his virtues have justly forfeited the confidence of a majority of the voters by their conduct at Madison during the last few years, during which time they have created nationwide prejudices against the state and have driven from it much capital and productive enterprise. Nearly a decade of this mischievous action has worked great damage to Wisconsin, and not a living soul has benefited by it except a few politicians.

An opportunity to turn over a new leaf is presented by the election and installation of Mr. Kohler as governor. Mr. Kohler gives no evidence of going to reactionary extremes. On the contrary, we think his record and his public utterances disclose a distinctly progressive mind, and a desire to serve the state for the genuine benefit of the people at large. He gives evidence of being more modern and constructive in his administration than any governor since the elder La Follette's time. Our bourbons and selfish interests need expect nothing of him.

The attitude of the legislature toward the new governor's program and recommendations will be a large element in the success or failure of his administration, although refusal to cooperate would not necessarily bar his reelection. A strong executive loses nothing by political obstruction, and is far more effective in "appealing to the people" than professional or antagonistic politicians. We believe Mr. Kohler possesses those qualities which make for understanding and cooperation in departmental organization and in legislation. We expect to see him successful in reasoning with legislators and in the presentation of his views. Mr. Kohler, it should be kept in mind, represents no faction in Wisconsin's bitterly involved politics. He made his campaign "on his own." He had support from all sources and all sorts of groups and individuals. He is a representative governor.

Since his administration marks the first real opportunity to discard political persecution with its long train of evils and repercussions, and to turn to sane and enlightened methods, its character and success are of the utmost importance to Wisconsin. Mr. Kohler's inauguration is therefore exceedingly auspicious. He is entitled to open-mindedness on the part of all in his willingness and desire to give the state the benefit of talents which have made him outstandingly effective in the business and industrial world. That success was based on advanced social theories and a progressive attitude all the way through. He should be the same in public leadership and authority.

The final move to block Mr. Kohler's elevation to the governorship need hardly be discussed. It is quite without standing, as the other moves have been. There is nothing on which he could or should be disqualified. Rival politicians, not the purity of elections or principles of government, are the sole stake. The people will pay no attention to them. The people are interested in the prospect of better government by a brand new type of executive.

PERMANENT EXPERTS

If Mr. Irving T. Bush, business organizer, had his way the various departments at Washington would carry permanent staffs of experts headed in each case by "a man capable of earning \$50,000 a year in private business." Above this man there would be, theoretically, a cabinet officer; but the latter presumably would lean on the expert more than he would direct him.

Mr. Bush does not reveal how he would attract his \$50,000 men, but contents himself with an assertion that "such men are to be had, and under proper circumstances would do public work for \$20,000 a year." His suggestion is further complicated by the fact that he proposes staying within the civil service for the choosing of these experts.

This seems to indicate that Mr. Bush believes \$50,000-a-year men can be obtained through the ordinary grist of the civil service system, working up through the ranks. He would "form committees in each department to select the subordinates, permanent heads, and their assistants out of the personnel selected under the civil service rules, but with a single regard for ability and no thought for seniority."

Many doubts will at once arise as to whether this particular scheme of committee appointment from below would work out satisfactorily, but Mr. Bush deserves credit for a serious attack upon one of the most perplexing problems in federal government.

That is the problem not only of changing administrations but complete change of management in each department, even those whose work is merely routine and whose policy should remain constant. New cabinet members, except in rare instances of men of remarkable capacity like Mr. Hoover, are novices for half a term of office; if they busy themselves too much or exercise authority they are a disrupting influence due to their lack of real information. Many times the choices for these offices are made on solely political grounds, without the least basis of experience or aptitude.

Under the circumstances we badly need a permanent executive organization such as Great Britain possesses in its undersecretaries, who see administrations and parties come and go without greatly affecting their uniformly excellent administration of the departments under them. New cabinet members in that case may supply ideas, may help to keep the experts from getting into a rut, but are less likely, on the other hand, to demoralize departments by ignorant meddling.

THE CHINESE MARKET

An article in the current Magazine of Wall Street emphasizes the enormous potentialities of the Chinese market as a field for American exports.

There are 400,000,000 people in China. The vast majority of these people, at present, use almost nothing that does not come from their own vicinity. But the new regime in China, seeking to rehabilitate the country, have great plans for raising its economic level. They are now projecting a \$10,000,000 road building program, and hope it will be merely the first step in a general awakening.

It is easy to figure out the tremendous demand for goods that will come if these 400,000,000 Chinese are lifted even slightly in the economic scale. American industrialists who are prompt in cultivating the Chinese field stand to reap huge dividends a few years from now.

OUR WAR WITH JAPAN

We haven't heard quite so much in recent years about that American-Japanese war that was accepted as inevitable a short time ago. Somehow, the impression seems to be gaining that the Japanese sincerely want to be friendly.

A little dispatch from Tokio the other day told how the new Mikado reviewed his fleet. In the line of 180 fighting ships were eight "capital ships"—battleships and battle cruisers armed with huge guns. They made a magnificent warlike spectacle.

But in 1919 the late Mikado reviewed his fleet, and there were 21 capital ships in line. All but eight have been scrapped under the Washington treaty. It does look as if Japan really meant her protestations of friendship. No nation with hostile designs would throw away 13 battle ships.

U. S. air mail postage for October totalled \$1,122, an increase of 10 per cent over September.

Drill eyes may be due to fatigue, ton, late hours or too much reading.

POST-TONIC

The Remedy is Worse Than the Malady

APRIL SUNSHINE

A darkie claimed he could eat four loaves of bread, four pounds of cheese, and two quarts of milk at a sitting. After watching him perform a man bet his friend that Sambo could repeat the performance. A time was arranged next day and the meal started. Halfway through Sambo confessed himself beaten.

"Say!" cried his backer angrily, "You've made me lose \$25."

"Well, boss," replied Sambo, "Ah don't know what's wrong. Ah was all right when Ah rehearsed dis morning."

Now that the courts have decided that a man has a right to control his wife, all we have to do is tell the wives about it.

A Washington family had four sets of twins in seven years. Another case of seven years of plenty.

Elsie—Bruce threatened to kiss me on the ear! Mama—I hope you told him you couldn't listen to such a think.

A Russian couple was married and divorced in 40 minutes the other day. This must be a stunt to get all the big movie stars coming over to Russia.

Prize Idiots—The man who contemplates offering President Coolidge a job in the talking pictures.

She—You ask me to marry you. Can you see your answer in my face?

He—(absently)—Yes—er it's very plain.

Kiss under the moon is punishable by imprisonment, according to a new rule in Italy. Already two marriages have been postponed as a result of penalties imposed on lovers caught breaking this law. Well it's an ill wind that blows no one any good.

A beauty parlor in Milwaukee is suing the telephone company because it was given the same number as an old ladies' home. Some think this wasn't very much of an error, after all.

A rooster discovered an ostrich egg and rolled it into the hen house and said: "Now, ladies, I do not want to embarrass you, but here's a sample of what other people are doing."

The unusual thing happened in a southern town the other day when a Negro woman committed suicide.

"Why is it, Rastus," an old Negro was asked, "that so few Negroes ever commit suicide?"

"It's dis way, boss; when a white man gets in trouble and sets down to worry over it, he gets despot and kills himself. When a Nigger sets down he goes to sleep."

Judge: "Why do you want a divorce, Rastus?"

Rastus: "Mahn wife don't make an ironical remark."

Judge: "An ironical remark?"

Rastus: "Yes huu—she don't said if yo' all don't go to work Ah'll crown yo' wid dis flatiron."

"Is that all the work you can do in an hour?" asked Sam's new employer.

"Well, boss," said Sam, "I dussay I could do moh—but I nevah was one for showin' off."

ACCIDENT INSURANCE

"Say, Boss," cried the dark-skinned customer, rushing much perturbed into a store. "A no-account boy has threatened my life. Ah craves protection."

"How about a bullet-proof vest?" queried the man behind the counter. "Wuthless, plumb wuthless. Ain't yo' go no razzor-proof collars?"

"Once I saved a man's life, but I never got a medal for it."

"Give particulars, please."

"An inebriate once came home to his apartment and turned on only the hot water to take a bath in, and he would have scalded to death, only I happened to be janitor of the building and there was no hot water."

It's easy to select the most comfortable chair. It's the one occupied by friend wife's little wulky dog.

Gillet: "Did you ever kiss a girl when she wasn't looking?"

Terry: "Not when she wasn't good-looking."

Mr. Justived: "Why are we having fish every day for dinner, darlin'?"

Mrs. Justived: "Well, dear, mother told me a lovely recipe for removing a fish bone when it sticks in the throat and I want to try it."

"It was nice of Nick to buy his wife a new washing machine."

"Yes, the old one made so much noise he couldn't sleep."

LOOKING BACKWARD

TWENTY-FIVE YEARS AGO

Monday, Jan. 10, 1904

The Women's Foreign Missionary Society of First Methodist church was to meet the following afternoon. Those who were to take part in the program were Sabra Deltor, Mrs. Petty Miller, Alice Bogan, Mrs. Anderson, Florence Rhodes and Bessie Young, Mrs. D. L. Coyer and Enid Saeker.

Dr. George Chafee was among the Appleton persons who witnessed the production of the play, "The Chaperones" at the Oshkosh theater the previous Saturday night.

Mr. and Mrs. J. Austin Hayes, and Mr. and Mrs. M. F. Mitchell were in Oshkosh the previous night to see "The Chaperones."

M. A. Land celebrated his fortieth birthday anniversary by entertaining the Merry Sixteen club.

Joseph Ravens left for Park Falls that day where he was to be employed in the future.

The officers and advisory board of the Outagamie County Pioneer association was to meet Saturday afternoon, Jan. 23 at the Briggs house. Officers of the association were John Dey, president; C. E. Ballard, vice president; W. M. Robie, secretary and Ira Scott, treasurer.

TEN YEARS AGO

Monday, Jan. 10, 1919

Col. Theodore Roosevelt died suddenly early that morning. He was twenty-sixth president of the United States.

Gov. E. L. Philipp and other state officials were inducted without ceremony that day.

Miss Elizabeth Barth, daughter of Mr. and Mrs. Herman Barth of Center and Martin Sommers were to be married the following afternoon at St. John church.

Miss Mayme Halford entertained a few friends at her home on Pacific, the previous afternoon. The guests included Cora Stammer,

Maryle Bole, Helen Tresser, Mary Thom, Mary Rogers, Dorothy Babb and Jane Thomas.

Miss C. D. Ziegler returned from Kenosha the same day.

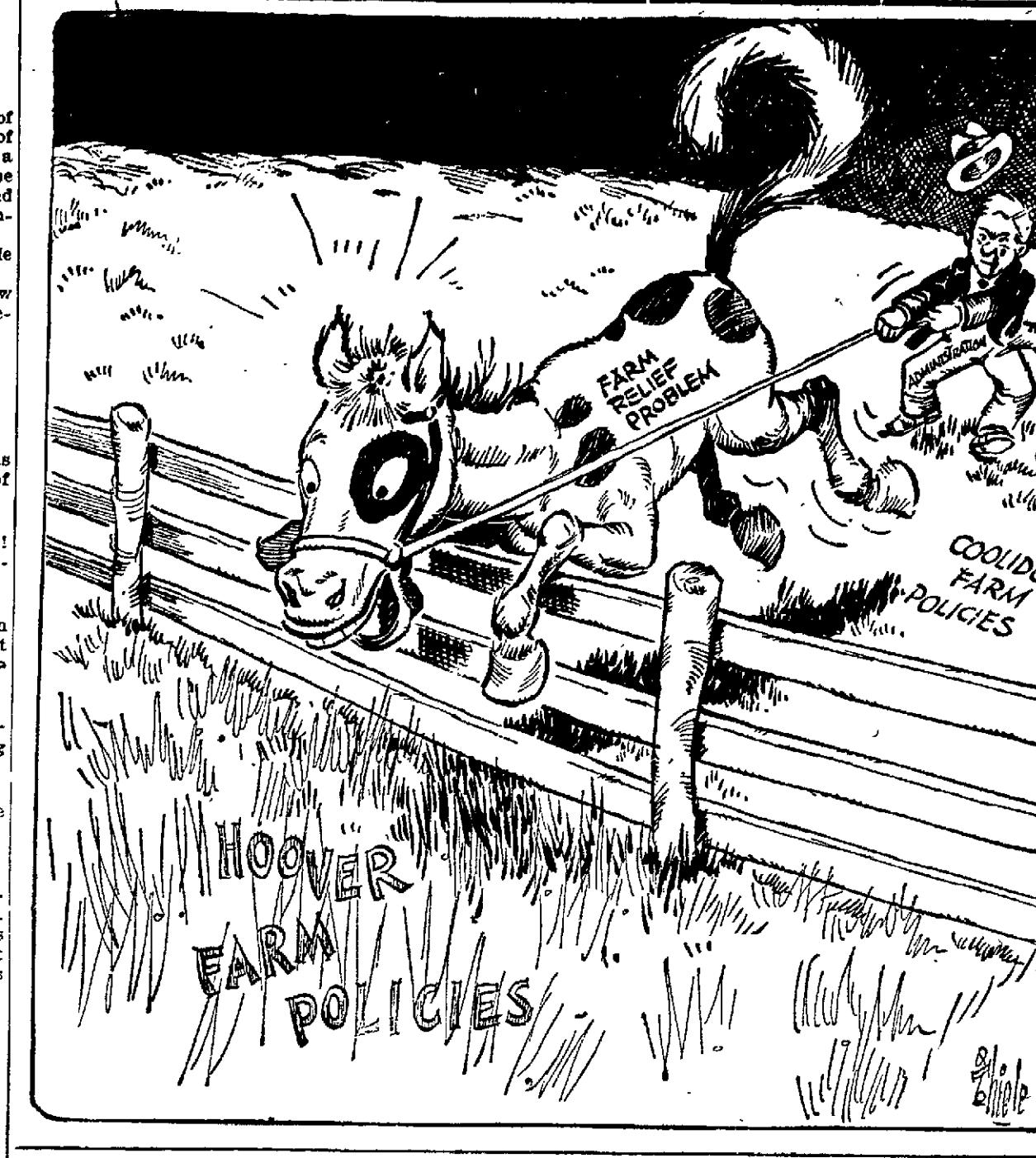
Miss Bessie Karpis returned to Chicago that evening to resume her work at the Bush Con-

cern. Miss Julia Roosevelt returned to Prairie du Chien, Wis., where she was attending college.

Miss Ethel C. Coffey was returning several times with relatives in Chicago.

Drill eyes may be due to fatigue, ton, late hours or too much reading.

The Other Pasture Looks Greener!



Personal Health Talks

BY WILLIAM BRADY, M. D.

Noted Physician and Author

Dr. Brady will answer all signed letters pertaining to health. Writings' names are never printed. Only inquiries of general interest will be answered by mail if written in ink and a stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

TESTING THE VISION

The examiner for the state bureau of motor vehicles set up a Snellen test card twenty feet away from the eyes of a lady who applied for license to operate a car. Then the examiner interposed a smoke cloud—from his cigarette—and asked the peasant to read the symbols on the card.

Then he informed her that she would have to get glasses before she could gain the coveted permit to navigate.

Of course this was sheer nonsense, as the lady had good vision and required no glasses. It just goes to show how inaccurate and unreliable such a test of vision may be, when it is entrusted to unskilled hands.

Ability to read the test type card at the distance that is normal for the different sizes of symbols printed on the card by no means indicates good vision, nor does inability to read any particular symbols on the card spell defective vision necessarily. The Snellen test does reveal most cases of myopia (nearsightedness), but very few cases of hyperopia (far-sightedness) unless it be extreme. Nearsightedness is most common in childhood; farsightedness usually comes when we are older. So it is ridiculous for the state to put a test type card in the hands of a dumb Clark or clerk or examiner or collector of coins and pretend he can determine thereby whether the simple citizen has defective eyesight. It would be just as sensible to supply such an examiner with some crossword puzzles and tell him to reject the morons who might attempt to get a license to operate a motor vehicle.

Medical officers of the public health service conclude from a study of a large number of eye examinations of school children in various communities that:

1. The Snellen (test type card) test reveals but a small percentage of the actual number of refractive errors.

2. The myopic eye is nearly always discovered by the simple Snellen test.

3. The hyperopic eye is rarely found with this test, and then only the very severe types are revealed.

4. The astigmatic eye may be found with the simple Snellen test. Of course this does not reveal the type of visual defect; it shows only that certain eyes can read only certain letters at a specified distance.

5. The frequency of myopia tends to increase between the 7th and 12th years.

This is very important as myopia may develop rapidly. For this reason all school children should have the simple Snellen test reading the symbols on the card twice a year.

6. Of the 66 per cent of eyes which read 20/30 or better and are considered normal,

**OIL PROSPERITY
DEPENDENT UPON
OUTPUT CONTROL**

Production Must Be Conserved and Restrained, Says W. S. Farish

BY W. S. FARISH
(President, Humble Oil and Refining Co.)

Houston, Texas.—(P)—For the American petroleum industry 1928 was distinguished principally by the development of a potential current supply of crude oil vastly in excess of any possible current demand and by signal success of the initial step of the industry as a whole toward real conservation of its raw material for essential uses.

The new year will be prosperous in direct proportion to the success of the industry in conserving and restraining production.

For the first time in its history the industry deliberately refused last year to produce and sell each day every barrel of oil it could possibly bring to the surface.

Today, also for the first time in its history, the industry can point to known reserves of petroleum in the ground, developed but not being produced, in quantity commensurate with the nation's anticipated requirements over a period of years.

In past years oil constantly has been produced and forced onto the market under fiercely competitive conditions as rapidly as it was humanly possible to find it, regardless of price and regardless of demand for essential uses. But in 1928 producers succeeded, through widespread cooperation and active assistance of state and federal governments, in restraining and holding production nearly in balance with consumption.

As a direct result of these efforts conditions within the industry actually improved a little as the year advanced in spite of the potential over-production of far larger proportions than the industry every has faced before.

Crude oil products sold at or below cost of production during the first six months, leaving only transportation and distribution on a modest profit basis. But as control of supply came to be felt during the second half refiners were able to balance runs against current demand and thus secure a reasonably profitable price for gasoline. There followed even a slight increase in the price of crude, all due to conservation and control of supply.

Important progress attended efforts to increase the efficiency and decrease the cost of refining gasoline. Likewise, refining technique advanced.

A larger proportion of our gasoline has been secured by the so-called cracking processes, and a larger fraction of each barrel of crude has been converted into gasoline. Altogether the whole year has been a constructive period during which our problems have been clearly visualized and their possible solution suggested.

The year 1929 will be what the industry makes it. If no more crude oil is permitted to come to the surface than is required to meet the current demand for essential products, the year will be characterized by satisfactory profits to the entire industry and by gasoline prices satisfactory to the public at large.

On the other hand, failure to control production during 1929 means inevitably a flood of crude oil, demoralized prices, a profitless year for the industry and both economic and actual waste of petroleum.

To control production and to conserve petroleum for essential uses is in line with the long-standing plan of all well-informed economists. President Coolidge, as long ago as 1924, appointed a federal oil conservation board to this very end. Such a policy is also in line with public interest since our national heritage of petroleum.

Large or small as it may be, is our cheapest source of such essential products as gasoline and lubricants.

If it is to be produced in excess today and to be burned under boilers in competition with coal, it cannot continue indefinitely to supply us adequate quantities of gasoline at reasonable prices. Therefore the public has a live interest in the conservation of oil and the control of production.

**DECEMBER WARMER
THAN YEAR BEFORE**

Mean High Temperature
Last Month Was 33.2
Degrees—Mean Low 22.4

The mean high temperature in December was 33.2 degrees above zero while in the same month in 1927 the mean high temperature was 18 degrees above zero, a report of George Wilson, Menasha lock tender and chief weatherman for this district indicates. Seven and one-half inches of snow fell in the month just past, while in December, 1927, 31 inches.

The mean high temperature for December, 1928, was 22.4 degrees above zero while in December of the previous year the mean high temperature was 17.6 degrees above zero. During the month just past the mercury did not fall below the zero line 17 times. The lowest temperature recorded during December, 1928, was 15 degrees below zero on Dec. 21 and on Dec. 22, it registered 16 degrees below zero.

The mean high temperature registered during December, 1928, was 22.4 degrees above zero while in December, 1927, it was 17.6 degrees above zero. The mean high temperature in December, 1928, was 22.4 degrees above zero on Dec. 21 and on Dec. 22, it registered 16 degrees below zero. The mean high temperature registered during December, 1928, was 22.4 degrees above zero while in December, 1927, it was 17.6 degrees above zero. The mean high temperature in December, 1928, was 22.4 degrees above zero on Dec. 21 and on Dec. 22, it registered 16 degrees below zero.

Johnny get your gun — It's free if your purchases total \$10.00 during Jan., Feb. and March at any Gamble Store, 28 West College Ave.

The Novelty Boot Shop's Famous Semi-Annual Sale

STORE CLOSED
ALL DAY TUES.
TO MARK
DOWN THE STOCK

Starts Wednesday Morning at 8 A. M.

Early Wednesday morning crowds of Appleton men and women will surge through our doors to take advantage of the tremendous shoe bargains that the Novelty's Semi-Annual Sales have established a reputation for offering. We have always been known as a store that handles only high quality shoes and tomorrow will enable man, woman, and child in the Fox River Valley to obtain the highest grade shoes at ridiculously low prices. We must clear our shelves to make room for new lots of shoes. We want crowds — values bring crowds — and we are giving real values.

**WANTED
EXTRA HELP
Only Those With
Shoe Experience
Need Apply**

5000 Pairs of Fine Pumps and Oxfords

Men's Shoes and Oxfords

Sixteen brand new styles of Men's Oxfords, in Tan or Black Calfskin. Heavy brogues for service of the lighter dressier styles. Now

\$3.98

SALE



for the FAMILY

Ladies' Dress Slippers

A Multitude of Different, New Developments
at an Unusually Low Sale Price

\$4.98

Included
are
511 Pairs.
Priced
Originally
at \$7.50
to \$8.50

Sample Size SHOES

in Straps — Pumps and Ties. Regular values to \$11.50. Over 300 different modes in sizes 3, 3 1/2, and 4. **\$3.98**

On Sale at

Special Offering

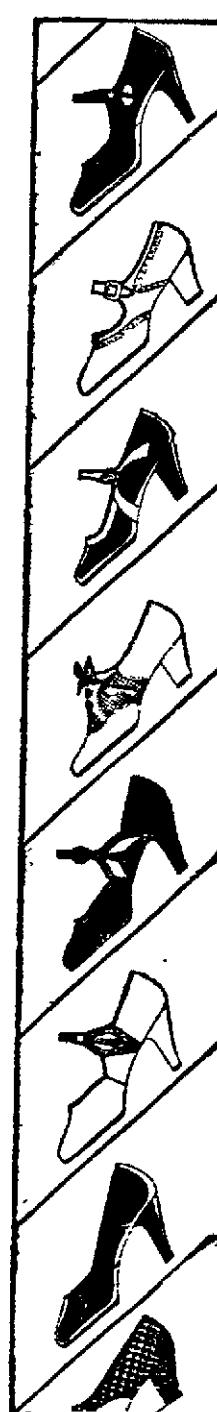
Short Lots in Straps — Pumps — Ties and Oxfords. Every material and style. All sizes, 3 to 8 1/2. High or Low Heels. Values to \$7.50. Now **\$2.98**

Arch Support Slippers

In Patent or Black Kid, with one wide strap and button. Military heels.

Sizes 3 1/2 to 9.
A to D

\$2.98



**Grain Leather
Oxfords**
Every well dressed man should have a pair of these Sturdy Oxfords for protection against the cold and damp weather. They have no pier for service. Now priced at **\$4.98**

MEN!
Here's Real Foot Comfort
Try a Pair of These Wonderful Shoes at the Sale Price
High Shoe or Oxford Tan or Black Kid or Calf
\$5.85
The value of these shoes is in their ability to provide ease and comfort as well as good service. They are smart and fit like gloves. (Steel Arch included.)

Wednesday Morning

**LADIES'
FELT SLIPPERS**
Soft Elkskin Soles, heavily padded. Blue or Black.

49c a pair

(This includes 83 pair of Felt Boots for Children)

SHEEPSKIN SLIPPERS
for Ladies. Sizes 4-5-6-7 only. \$1.98 values.

98c a pair

WEDNESDAY MORNING

AT 8:00 A. M.

we will sell all the remaining pairs of Low Overshoes, including Zippers and Gayettes, priced at \$4.35, at **\$2.48**

Florsheim Shoes and Oxfords

Thirty-two different styles — Tan or Black Kid or Calf. During the month of January and July **\$8.85**

(A Few at \$7.85 and \$9.85)

Children's Shoes

Here is your opportunity to shoe the family at a substantial saving. Every shoe is reduced from forty cents to one dollar and eighty two cents per pair. Included are all the well known brands, such as Simplex Flexies and Acrobats.

98c to \$3.49 per pair

DAME'S NOVELTY BOOT SHOP

Appleton, Wis.

Opposite First National Bank

NEW FASHIONS

A PAGE OF INTEREST TO WOMEN

BEAUTY HINTS

PREPARE MIND
OF CHILD WHEN
SISTER COMES

BY OLIVE ROBERTS BARTON
Is Junior to have a new baby sister or brother?

Has it been a case of blue heaven at your house—"just Molly and me and Junior make three" for several years? And are you worried for fear your small son will resent the intrusion of a stranger into his private paradise?

Well—the way he receives his new relative will depend entirely upon you. If you begin early, or even late to get his mind in the proper condition there isn't going to be the least doubt in the world about it.

PREPARE HIS MIND

And the way to get his mind in the proper condition is to tell him about it beforehand.

But just telling isn't enough. There are several ways of telling. You can make Junior hate his new baby brother like Cain hated Abel if you allow any member of the family to tease him about it. "Just wait! You're not going to be Mother's baby any more! You'll not sleep in her room and sit on her lap at the table any more. And your daddy won't ride you one foot or carry you around on his shoulder either. You won't be in it at all when the new baby comes!"

Silly, cruel, mean, and ignorant! Mothers aren't likely to be so foolish themselves; they should watch carefully lest maids, older children, or practical-joking uncles get in their work when they are not around.

The telling should come from the mother herself. Say to Junior some fine day when he is ready—I shouldn't choose one of those cuddly moments, either, when the tie between mother and son seems particularly close—"I have the nicest thing to tell you, honey! You and Daddy and I are going to have a present some day, the very thing we've been wanting."

HE'LL BE ATTENTIVE

Of course he will be all ears at once.

"Don't you remember when we were talking one day and we all thought it would be such fun if there were four of us instead of three? Such a lot more fun. Well, that's just what there is going to be."

Later let him help you get ready. Let him fetch and carry little things when you are fixing the bassinet and making things for the layette.

Let him feel that it is his baby as well as yours. He will slide into his role of older brother without the least difficulty in the world.

FASHION HINTS

PEPLUM FROCK

A checked transparent velvet frock, in silver gray and black, has a peplum developed in the current drooping silhouette, with much greater length in the rear.

LACE SLEEVES

Cream lace flaring sleeves give a rich touch to a black velvet afternoon gown fashioned with snug hip-line and irregularly hemmed skirt. A touch of cream in the form of a little jabot enriches it further.

SASHES APPEAR

The colored sash, tied like a little girl's in a bow in the back, livens many of the new lace and chiffon frocks.

Stripes Brighten Newest Sport Frocks; Blouses Lend Much Color



A blue, white and beige sports outfit has its hand-blocked overblouse striped diagonally with blue and white and its white skirt gathered. A gold-yellow sweater, embroidered in white silk, tops a white kasha skirt with box-pleats. Unusual skirt-pleats, novelty striping and a new tie effect distinguish a beige, yellow and green outfit.

BY HENRI BENDEL

For NEA Service

NEW YORK—Probably no type of clothe designed for Palm Beach and other southern resort wear attracts the attention that sports clothes do.

They hold their strategic position because they can be worn most universally. By that I mean that more people, in more parts of the country, need the sports type of frock than the bathing suits of today. For instance, the bathing suits or the filmy chiffons for formal afternoon affairs.

INFLUENCE ALL FASHIONS

Moreover, in recent years, sports clothes have had a tremendous influence on the whole world of fashion. Everyone remembers the advent of the kerchief topping a formal evening gown. Cocktail jackets are still the sports type of frock.

Beige faille, striped in yellow and green fashion, a charming little two piece frock. The skirt's deep pleats are curved and stitched to fashion a long yoke effect and its lower edge has a sweet banding of the green with narrow stripes of the yellow above it.

This novelty striping circles the overblouse and the cuffs. The square neck has an interesting tie treatment, the tie ends really being an extension of the neck's banding. A beige bangkok hat has bandings of the colors in suede, exactly matching to complete the scheme.

Sweater suits this spring are apt to combine knitted sweaters with silk or fine wool skirts and often take their matching cardigans in the skirt's fabric.

A stunning gold-yellow and white sports suit has a box-pleated skirt of white kasha and its sweater em-

way to get fullness. Since gathers have been out for many years, they do bring a certain sense of fresh novelty with their return.

A gathered white crepe skirt, in one of the new styles, is topped by an overblouse of hand-blocked silk in a modernistic pattern of blue, white and beige. A diagonal stripe of blue and beige heightens the fullness of this overblouse, with a similar diagonal pattern up the sleeves and across a pocket on one side. A scarf of blue adds its bit too.

SMALL HAT FAVORED

Topping this sports frock is a little beige hat from Rose Valois with a draped banding of blue and beige chiffon. This hat is indicative of the small hat's favor this winter, provided it is soft and smart.

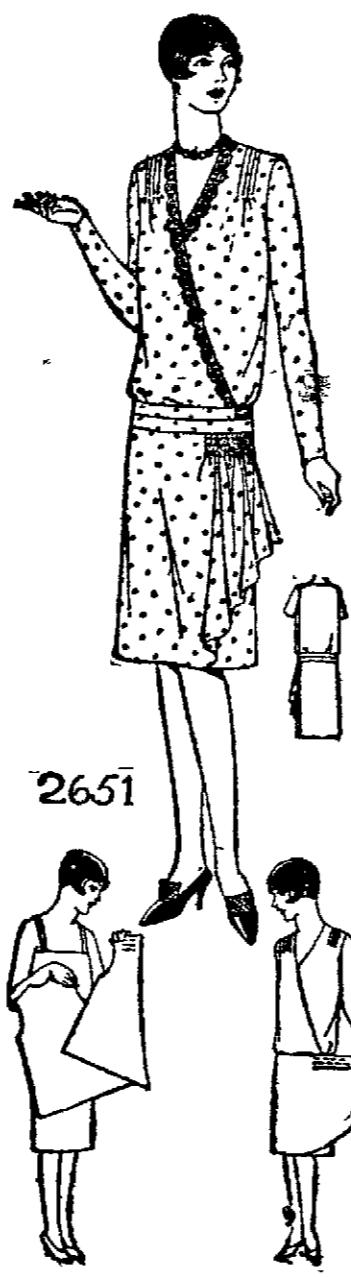
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A stunning gold-yellow and white sports suit has a box-pleated skirt of white kasha and its sweater em-

Flattering



2651

ETHEL



LUXURIOUSLY SMART

Luxuriously smart and flattering silhouette for youth and youthful type of woman, is illustrated in Parisian model of mauve-brown rayon velvet with beige dots, with beige Alencon lace emphasizing diagonal closing of bodice. The simple drape of skirt will charm you with its soft graceful fullness achieved through dainty shirring across left hip. The plaited girdle creates long-wasted effect to assure flat hipline. Inverted tucks at each shoulder are decorative. The trim sleeves are fitted with darts below the elbows. For more conservative wear, select black lustrous crepe satin, dull silk crepe in mahogany brown, silk crepe in tweed pattern, bottle green velvetine, or patterned cashmere jersey in soft blue tones. Pattern for Style No. 2651 can be had in sizes 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40 and 42 inches bust. Price 15 cents in stamps or coin (coin preferred). Our patterns are made by the leading Fashion Designers of New York City and are guaranteed to fit perfectly. In ordering pattern why not enclose 10 cents additional for a copy of our new Fashion Magazine. It shows the most attractive Winter styles. Also lovely suggestions for useful Xmas gifts, that will be truly appreciated, that you'll find very inexpensive to make.

Order Blank for Margot Patterns

MARGOT, Care Appleton Post-Crescent, Appleton, Wis.
Inclosed find 15c. Please send me the patterns listed below:
Pattern No. Size Price

Name
Street
City
State



"Don't cry kid!" Sandy said gruffly, as Tony sped back toward Stanton, her face averted, her little white hands gripping the steering wheel hard.

"I'm not crying," she denied fiercely. "You know what, Sandy? Ross? I hope Crys had the nerve to go through with it and marry this Mexican boy! I should have, if I'd been as much in love as she was. And from what those men said, he adored her. Think of the darling native youngster sending clear to Mexico to get a toreador costume just to please Crys! I'll bet he was 'just sweet.' Not even that burly, hard-bitten old Jones had a word to say against Pablo—" But the tears which she denied choked her voice.

"Good kid!" Sandy applauded succinctly, laying his hand for an instant upon her, a caress which was so unusual from matter-of-fact Sandy that Tony almost lost control of the car for a moment. But the blushing diamond eyes smiled at him shyly and mischievously—the eyes of the little girl Tony whom Sandy had occasionally made ecstatic by his approval when he was a lordly thirteen and she an adoring ten-year-old.

When Tony and Sandy arrived at the Hathaway home, they found Cherry and Faith in the living room. "Any news, Faith?" Tony asked eagerly from the doorway. "This is Sandy Ross, girls—Sandy, the aviator who's going to make Lindbergh look like a kiddie-car chauffeur. Mrs. Hathaway and Mrs. Johnson, Sandy. . . . Now, Faith—"

Faith shook her head. "Only negative news. The ticket agent and the station master, and everyone else that Bob questioned at each railroad station swears that no such girl bought a ticket or took a train out of here yesterday afternoon or last night. Bob called up all the marriage license bureaus within a radius of fifty miles. Nothing so far. It looks as if they didn't marry," she added, her lips trembling.

"What did you find out about the Mexican sheet at Grayson's?" Cherry asked. "Tony gave her news briefly. "I hope Crystal did marry him, and ran away to Mexico with him. Jones, the foreman, said he understood Pablo's people were pretty high-class and not at all hard-up."

Cherry laughed. "The important thing to Chrystal was that he was a wow of a sheik. I saw him once or twice and I admit my susceptible heart gave a decided lunge. If I hadn't been so busy—Oh, here you are, Alan!" she broke off and ran to lay a beautiful, tiny hand on Alan Beardster's arms. "I was just telling the watchful waiters that even if I hadn't been so busy with an even more attractive heartbreaker, I'd have smiled oh, in a nice way!—at this Pablo boy myself. . . . Any news?"

The tall, distinguished-looking man smiled down upon Cherry, then turned an instantly sobered face toward Faith. "I'm fairly sure your cousin hasn't applied for a marriage license yet, Mrs. Hathaway. There are one or two of the more distant county seats to be heard from, but" "Wasn't that the postman's whistle?" Tony interrupted. "She may have written, you know. I'll run out and wait for him. Coming with me, Sandy? Gosh! Funny, but I've got the creeps. Don't want to be alone a minute. Goose-fleshy all over, too. Wonder if I'm having a premonition and don't mind me, Faith. 'I'm an idiot.' When she had drawn Sandy out of the door and to the front porch, she gripped his arm fiercely: "Cherry Jonson makes me sick—a

you are taking and why. No hard work, no starvation. Just be moderate. Then take four tablets daily until weight comes down to normal."

Try Marmola, because of what it has done for over 20 years for so many. The results will be a revelation to you. Do this for your own sake. Do it now.

Marmola prescription tablets are sold by all druggists in the U.S. If your druggist is out, he will get them at once from his jobber.

Countless people who were over-fat in youth and beauty, health and vigor. What a pity. Excess fat is now easily controlled. You have gained in vigor. One great reason is found in Marmola.

Each box of Marmola contains the formula, also the scientific reasons for results. You know what you are taking and why. No hard work, no starvation. Just be moderate. Then take four tablets daily until weight comes down to normal.

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Today you see the effects in every circle. Slender figures are the rule.

Try Marmola, because of what it has done for over 20 years for so many. The results will be a revelation to you. Do this for your own sake. Do it now.

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<p

FRESH AND RELAXED

AT THE JOURNEY'S END

ONE of the fine things about driving the new Ford is the way it takes you over the miles without fuss or fatigue.

Mentally you are at ease because you are sure of the mechanical performance of the car. No matter how long the trip, or rough or devious the roadway, you know it will bring you safely, quickly to the journey's end.

Through thickest traffic, up steepest hills, along the open road, you will drive with security and confidence because the new Ford is so alert and capable and so easy to operate and control.

Ease of control adds to comfort of driving

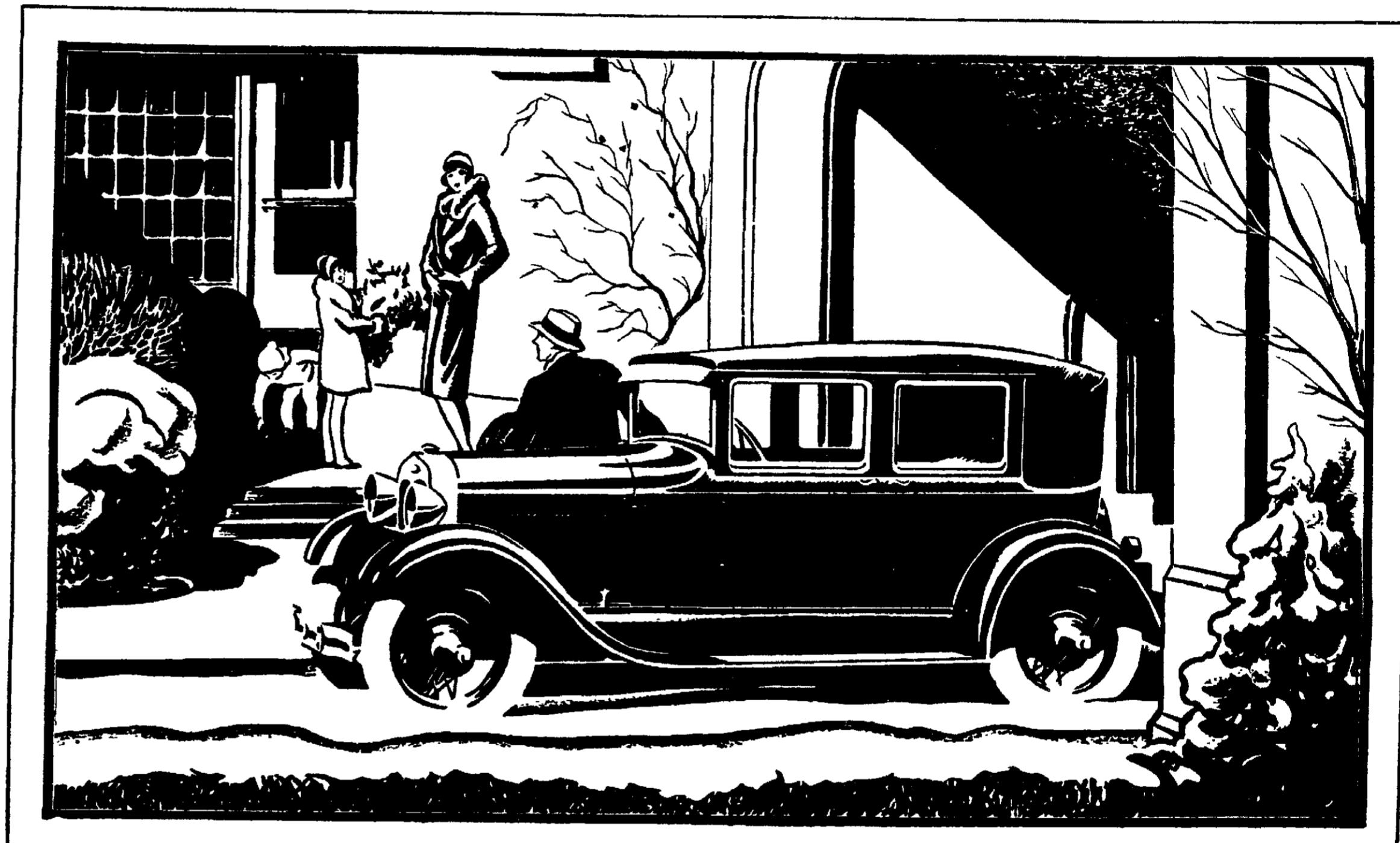
The steering wheel answers to the touch of a finger. Gears shift smoothly and silently. Brakes take hold quickly and firmly even on slippery pavements.

Unusual acceleration, speed and power are especially appreciated in emergencies. A space little longer than the car itself is all you need for parking.

These features simplify the mechanics of driving and, together with reliability, add a great deal to the mental comfort of motoring.

Physically, too, you will feel fresh and relaxed in the new Ford because it is such a roomy, easy-riding car.

The restfully tilted seats are made generously wide and are deeply cushioned, with coil springs of straight and hour-glass type.



The backs are carefully designed to conform to the curves of the body.

Perhaps the most outstanding feature of the new Ford is found in its riding comfort. Somehow it seems to just glide along, as if every road were a good road. The rough spots are there, just as they have always been, but you do not feel them. It is almost as if a giant hand had smoothed the way before you. Even bad stretches may be taken at a reasonably fast pace without hard jolts or bumps or the exaggerated bouncing which is the cause of most motoring fatigue.

One reason, of course, is the use of four

The Fordor Sedan is a particularly good family car not only because of its comfort, safety and beauty, but also because of its low first cost and low cost of operation and up-keep. Finished in a choice of colors—an unusual feature in a low-price car.

Houdaille hydraulic shock absorbers—two in the front and two in the rear.

Of even greater importance, however, are the low center of gravity, the carefully planned balance of the car, and the many advantages of the transverse or crosswise springs.

Special Ford springs soften force of road impacts

These springs rest on their flexible ends with the heavy center part uppermost. Thus the very weight of the springs receives the benefit of spring action instead of hanging below as dead weight and increasing the hammer-like blows of road impacts.

Another element in decreasing unsprung weight (the weight carried below the flexible ends of the springs) is the construction of the front axle and rear axle housing. Through the use of fine steel and electric welding, they are made of exceptional strength, yet kept comparatively light in weight.

Another feature of the new Ford is the Triplex shatter-proof glass windshield. This is so made that the glass will not shatter or fly under the hardest impact. It is an important safety factor in these days of heavy traffic.

All of these factors combine to reduce or absorb the force of every unevenness in the road before it reaches the frame, chassis and body of the car. This means more comfort for you personally and also contributes to better performance and longer life for every mechanical part.

FEATURES OF THE NEW FORD CAR



Beautiful low lines

Choice of colors

Quick acceleration

Smoothness at all speeds

55 to 65 miles an hour

Silent, mechanical internal-expanding six-brake system, with all braking surfaces fully enclosed

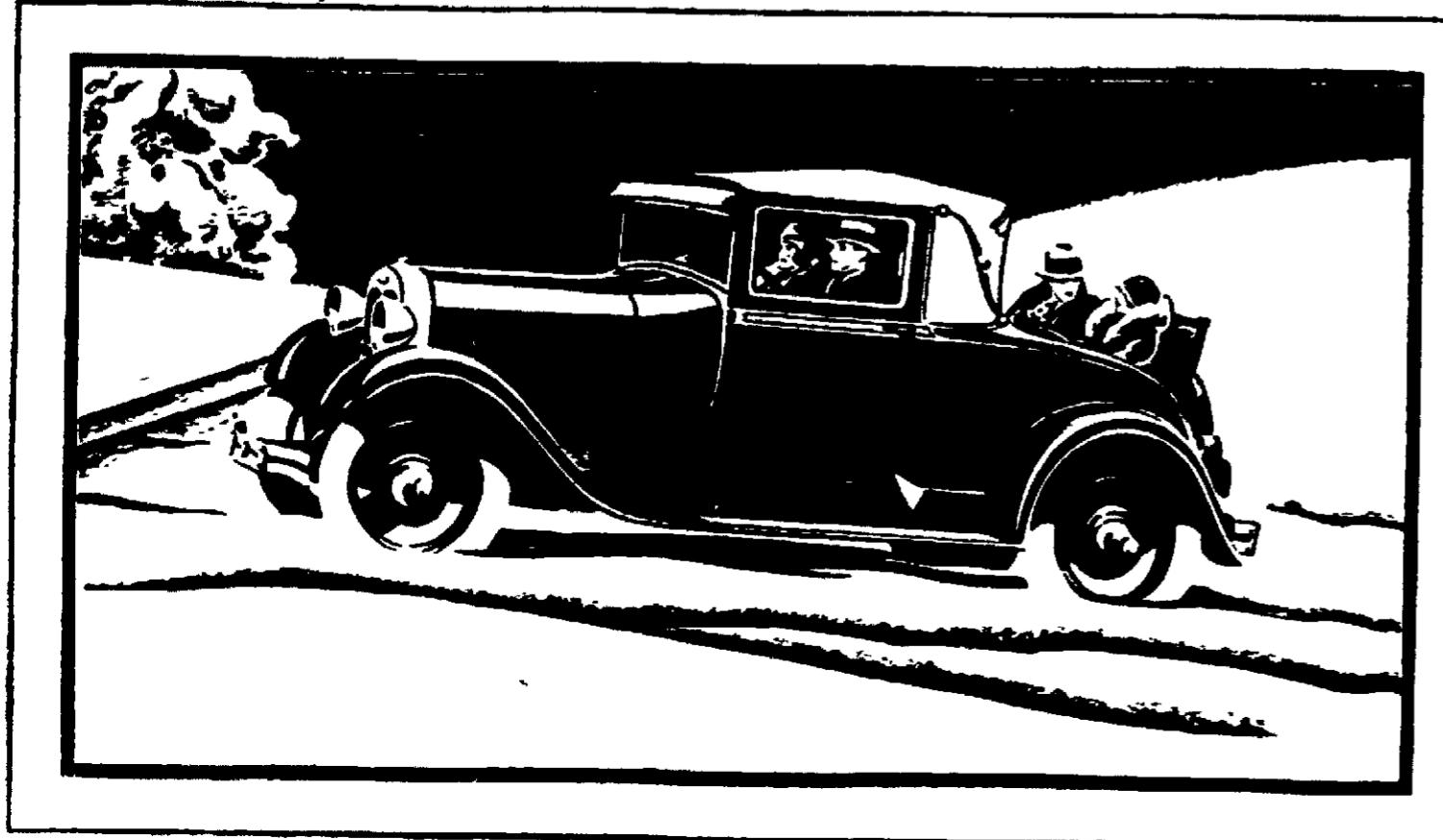
Four Houdaille shock absorbers

Triplex shatter-proof glass windshield

Reliability and economy

Prices of the new Ford—Roadster, \$450; Phaeton, \$460; Tudor Sedan, \$495; Business Coupe, \$495; Coupe, \$550; Sport Coupe, with rumble seat, \$550; Fordor Sedan, \$625. (All prices F. O. B. Detroit.)

FORD MOTOR COMPANY
Detroit, Michigan



CALUMET COUNTY

KAUKAUNA - LITTLE CHUTE - KIMBERLY

NEARBY TOWNS

KAUKAUNA MILLS AND FACTORIES HAD "GOOD" YEAR

Employers Able to Keep Staffs Employed All Year — Prospects Good

Kaukauna — Reports of business from Kaukauna mills and factories indicate that the business last year was at least as good as in 1927 with a probable small improvement. Officials said 1928 could be considered a good business year, and they expect 1929 will equal or surpass the previous year.

Labor conditions in the mills and factories were good during the year, and approximately 1,300 men employed. There were no lay-offs for lack of business in any of the mills or factories.

The Moloch plant found business in 1928 considerably better than in 1927, and judging from the orders waiting to be filled, the outlook for 1929 is excellent. The factory employs 185 men and operated 24 hours a day most of the year.

Business at the Union paper mill was on par with 1927. The 100 employees worked the same number of days in 1928 as in the year before. More orders were filled in 1928.

About 650 men are employed in the two Thimble Pulp and Paper mills in the city, and there were fewer changes than in other years. The business year was good. The usual slump in the first three months is being noticed, but it is always expected.

Officials of the Chicago and Northwestern railroad shops report that the business for 1928 was good. The number of engines turned out of the shops was less than in 1927 but the repair work was greater. About 200 men are employed there, 25 men less than in 1927 but the cut was made at the beginning of the year and the force was carried the entire year.

More paper was made at the Pattern Paper co mill in 1928 than in the year before. The number of orders in the year also was larger than in 1927. The mill employs about 120 men. There was steady work at the mill the year round for the full force.

BURKART FUNERAL HELD AT KAUKAUNA

Kaukauna — Funeral services for Harold Burkart, 19, who was accidentally killed by a policeman in Detroit Tuesday, were held at 2 o'clock Saturday afternoon from the home of C. M. Patterson, 116 Sarah-st. The Rev. E. L. Worthman was in charge and interment was in the Kels cemetery.

Harold Burkart was the son of Mr. and Mrs. William Burkart of Detroit, Mich., formerly of this city. Young Burkart was born in Kaukauna and lived here until about five years ago.

Survivors are his parents; two brothers, Chester of Wausau and Walter of Detroit; and one sister, Mrs. Glen Tobey of Detroit. Pall bearers were Luke and Mark Van Leshout, George Schwendeman, Quinten Driessens, Alexander Jacobson and Elmer Ott. Out of town people who attended the funeral were Mr. and Mrs. William Burkart and son Walter and Mrs. Glen Tobey of Detroit; Mrs. Charles Anderson and Miss Emma Schwendeman of Chicago and Mr. and Mrs. Chester Burkart and daughter Joyce of Wausau.

BANKS SET DATES FOR ANNUAL MEETINGS

Kaukauna — Stockholders in Kaukauna's three banks will hold their annual meetings within the next two weeks. The of the stockholders of the Farmers and Merchants bank will meet at 8 o'clock Tuesday evening. Election of a board of directors will take place. Stockholders of the First National bank will hold their annual meeting Wednesday evening and the annual meeting of the stockholders of the Bank of Kaukauna will take place on Monday evening, Jan. 14.

ADVANCEMENT CLUB MEETS ON JAN. 16

Kaukauna — Ben Prugh returned Saturday from Meadow Brook, N. J., where he spent the Christmas holidays visiting with relatives. Mrs. Prugh will remain there for a few more weeks. Mr. Prugh started immediate plans for the next meeting of the Kaukauna Advancement association which will be held Wednesday, Jan. 16. He is president of the association.

MULFORDS LOSE TO NEENAH CAGE SQUAD

Kaukauna — Mulford's Twenty-five club lost a Y. M. C. A. league game to the Kimberly-Clark team of Neenah at the Appleton Y. M. C. A. Saturday evening. The game was close until the last three minutes of play when three baskets by Neenah gave them the game. Engerson was the high point man for the locals, scoring three baskets and three free throws. Next Saturday the Mulford team will play the Kimberly Club at Appleton, and it will be a league game. Thursday evening the Mulfords play the Berlin city team in this city.

The Post-Crescent's representative at Kaukauna is Lloyd Deras. His telephone number is 194-W. Business with The Post-Crescent may be transacted through Mr. Deras.

Big Rummage Sale, Bijou Theatre Bldg., N. Oneida St., Tues., Jan. 8, 9 A. M.

Social Items

Kaukauna — The Kaukauna Women's club will meet at 2:30 Tuesdays afternoon at the home of Mrs. C. D. Boyd on Wisconsin-ave. Roll call will be answered with a Christmas gift book. The program includes a reading by Miss Eva Golin. A talk on Appropriate Literature for Adults" by Miss Kathryn Hornbrook and a solo by Miss Maude Harwood of Appleton. Mrs. J. E. Clegg will lead the community singing. The hostesses will be Mesdames Roy Nelson, J. T. O'Connell, L. C. Wolf, James Black, C. L. Hamm and Hubert Ludwig.

The Women's Foreign Missionary society of the Methodist church will meet at 2:30 Wednesday afternoon at the home of Miss Vesta Anderson.

The Taylor-St. Hostess will be Miss Anderson and Mrs. P. Kirkwood.

Mrs. H. Conkey will be the text book leader and devotions will be led by Mrs. Olin G. Dryer. Miss Relling will give an instrumental solo.

The Catholic Order of Foresters of Holy Cross church will meet at 8 o'clock Monday evening in the north side Foresters hall, Routine business will be considered.

Business at the Union paper mill was on par with 1927. The 100 employees worked the same number of days in 1928 as in the year before.

More orders were filled in 1928.

About 650 men are employed in the two Thimble Pulp and Paper mills in the city, and there were fewer changes than in other years.

The business year was good.

The usual slump in the first three months is being noticed, but it is always expected.

Officials of the Chicago and Northwestern railroad shops report that the business for 1928 was good.

The number of engines turned out of the shops was less than in 1927 but the repair work was greater.

About 200 men are employed there, 25 men less than in 1927 but the cut was made at the beginning of the year and the force was carried the entire year.

More paper was made at the Pattern Paper co mill in 1928 than in the year before.

The number of orders in the year also was larger than in 1927.

The mill employs about 120 men.

There was steady work at the mill the year round for the full force.

The Moloch plant found business in 1928 considerably better than in 1927, and judging from the orders waiting to be filled, the outlook for 1929 is excellent.

The factory employs 185 men and operated 24 hours a day most of the year.

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GAS BLAST THROWS MAN FROM BUILDING, BUT HE'S UNINJURED

Gas House at Stockbridge Is Destroyed When Fumes Are Ignited

Special to Post-Crescent Stockbridge — When Roland Meyer went to the gas house Thursday evening with a kerosene lantern to draw gas out of a drum into an open pail the gas fumes exploded, blowing out the bottom of the gas drum he was using and also the bottom of another full gas drum standing near as well as the bottoms out of four oil drums which stood in the building, but was unharmed. The Chilton Fire department was called out but the building was burned to the ground. The total loss has not been estimated.

The Rev. W. B. Petherick, who has been sick with the influenza and who has been cared for at the Ralph Juno home, has recovered and Friday afternoon he was able to go to Green Bay after Mrs. Petherick and infant who have been at the Bellin Memorial hospital in that city.

Mrs. Walter Johnson just reported that she saw the first robin on Jan. 5.

At the basketball game held at the Modern Woodman hall Friday evening the Stockbridge Aces beat the Brothertown Boosters in a score of 12 to 8.

Roger Jingle was a business caller at Chilton Wednesday.

Mr. and Mrs. Jack Johnson have been making visits to the Hilbert dentist this week.

Special to Post-Crescent Little Chute — "It Pays to Advertise" a farce in three acts, will be presented by the members of the Young Ladies Sodality of St. John church Sunday evening, Jan. 13, at the new St. John school auditorium. The play will begin promptly at 8 o'clock. There will be specialty numbers between acts and music will be furnished by a six piece orchestra. Members of the orchestra are: Clarence and Frank Peeters, Henry Driessens, Bernard Vanden Boom, Daniel Williams and Vincent Sanders. The play is under the direction of the Rev. Theodore H. Verbeten. The cast:

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PARTIES

SOCIAL AND CLUB ACTIVITIES

MUSIC

Tell Story Of Hymns At Church Meet

THE story of a number of favorite hymns was told at the meeting of the Baptist church Sunday evening at the church, in accordance with the topic of the meeting. Worshipping God in song, Miss Alice Taylor was chairman.

Miss Margaret Johnson told the story of "Who's on the Lord's Side" and Miss Gwendolyn Vandarwarka told the story of "Faith of our Fathers." The history and origin of "Dear Lord and Father of Mankind" was given by Frances Barker and of "Faithful Lord Jesus" by Robert Eads. Miss Taylor gave a short talk on How our Hymns have Come to us.

A review of the Latchstring, a Baptist monthly periodical, was given by Miss Lurisette Zimmerman. The program was under the auspices of the Devotional Commission of which Miss Muriel Smok is chairman. The meeting next Sunday night will be under the direction of the Stewardship commission of which Miss Lucretia Zimmerman is chairman. Miss Zimmerman has announced that a play "The City of Common Gents" will be presented.

CANDLE LIGHT SERVICE FOR C. E. SOCIETY

Members of the Christian Endeavor society of Emanuel Evangelical church took part in an impressive candle light service Sunday evening at the church. The service was originated by Miss Florence Schmidt, president of the society for the past year.

The service began with the prelude, "The Light of the World Is Jesus," played by Miss Augusta Bethke. Those who took part in the ritual and their representations were Miss Rosetta Selig, The Light of Jesus; Norman Schmeichel, The Gleam of Christian Work; Miss Gladys Albrecht, The Gleam of Lookout; Miss Vera Schneider, The Gleam of Stewardship; Clifford Selig, The Gleam of Missions; Miss Bethke, The Gleam of Sympathy; Orville Selig, The Gleam of Literary and Social Culture.

Officers installed at the meeting as part of the service were Miss Selig, president; Norman Schmeichel, vice president; Miss Albrecht, recording secretary; Miss Schneider, corresponding secretary; Orville Selig, treasurer; Miss Bethke, pianist; Orville Selig, librarian.

There will be a meeting of the old and new officers at 7:30 Tuesday evening at the home of Miss Selig, E. Randall-st.

LODGE NEWS

There will be installation of officers at the meeting of Waverly Lodge, Free and Accepted Masons at 7:30 Tuesday evening. G. E. Buchanan is the installing officer and Homer Benton is the installing marshal. Officers to be installed are Worshipful master, John Truettmann; senior warden, Albert F. Franzke; junior warden, Clement Ketchum; senior deacon, Oscar Johnson; junior deacon, Roger Tuttrup; stewards, Arnold Breaklin and Harry Damnn; tiler, William Toll; chaplain, Dr. J. A. Holmes, marshal, George Wettenge; secretary, George Packard; treasurer, Homer Benton.

There will be installation of officers at the meeting of the Catholic Knights of Wisconsin at 8 o'clock Tuesday night at St. Joseph hall. A special representative of the state order will be present at the meeting and will give a short talk.

Twenty four members attended the meeting of the Auxiliary to the United Commercial Travelers Saturday night at Odd Fellow hall. Bridge was played after the business session and prizes were won by Mrs. George Even and Mrs. G. Carey. The monthly bridge party for members of the Auxiliary will be held next Monday afternoon at the home of Mrs. H. F. Hall, N. Oneida-st.

George Packard has been elected secretary of the Waverly Lodge, Free and Accepted Masons and of Appleton chapter, No. 47, Royal Arch Masons and will be installed in both offices this week. Mr. Packard has been prominent in Masonic circles for many years and was worshipful master of Waverly Lodge 1915.

PARTIES

Mrs. Erik L. Madisen, worthy matron of Fidelity chapter, No. 94, Order of Eastern Star for 1928 was hostess to officers of the Order for the past year at a 1 o'clock bridge luncheon at the Candie Glow tea room. Covers were laid for 17 guests. Honors at bridge went to Mrs. Vern Ames, Mrs. Henrietta Barnes and Miss Vida Smith.

Mrs. C. V. Perrine, W. Lorraine, entertained at a shower in honor of her daughter, Mrs. Edward Rhoades of Oshkosh, Saturday night. Four tables of cards and dice were in play. Mrs. Herman Meyer, Miss Nora Steizer and Edward Draeger won the prizes at cards and Miss Ethel Perrine and Mrs. Gainer won the dice prizes.

A party of eight Appleton people held a dinner in the blue room of the Conway hotel Saturday evening. Reservations were made by Mrs. Arthur Hall, 316 W. Prospect-st.

Master Builders Meet

Master Builders will meet at 8 o'clock Tuesday night in the Insurance building. A report of the auditing committee will be heard at the regular business session.

LEAGUE HEADS AT MILWAUKEE FOR MEETING

Huge Chorus Is Superb In "Messiah" Oratorio

WITH powerful choral singing and the careful training of months was preserved through the long postponement. The spirited, fervent singing of the stirring choruses was outstanding, and the responsiveness of the large chorus to the director was evidence of the months of industrious practice which preceded the presentation. The Hallelujah chorus was, of course, the crowning achievement of the entire performance, though the parts "Lift up Your Heads O Ye Gates" and "For Unto Us a Child is Born" were enthusiastically received.

Though the production was postponed for over a month, because of the epidemic of influenza, the singers lost none of their enthusiasm.

COLLEGE FOLKS USHER IN THEIR SOCIAL SEASON

Plans to take part in the Loyalty Crusade to be held soon were made at the meeting of Christian Endeavor society of Memorial Presbyterian church Sunday evening. A contest between the members will be held and Miss Helen Werner will be chairman of the event. Members of the committee assisting Miss Werner will be Newton Walters, Dennis White, Janet Fritz and Betty Smith. Dennis White presided at the meeting and Miss Ernestine Johnson sang a solo. The program scheduled for Sunday evening will be given at the next meeting.

Beta Sigma Phi held its fourth annual winter "brawl," which was postponed because of the dismissal of school. "Hank" Johnston's band furnished the music for the affair and walls of the fraternity house were hung with burlap sacking and decorated with theater signs, cartoons and display placards. Dr. and Mrs. W. A. Conaghay chaperoned.

Blue and gold curtains, shields and foils, and old fashioned candelabra lent a medieval background to the formal dance given by Alpha Gamma Phi sorority in the Crystal room of the Conway hotel. Music was furnished by Al Schoen's orchestra and chaperones were Dr. and Mrs. W. L. Crow, and Mr. and Mrs. A. C. Denney.

Phi Kappa Tau fraternity gave a formal dance at the Valley Inn, Neenah, Saturday evening. Created futuristic bracelets were presented by one of the entertainers in a novelty dance, and the Lyric orchestra, Manitowoc, furnished music for the dance. Miss Dorothy Betherum and Mr. Albert Oggivie were chaperones.

CLUB MEETINGS

The Woman's Foreign Missionary society of First Methodist church will hold a meeting at 3 o'clock Tuesday afternoon in the Social Union room of the church. Mrs. J. B. MacLaren will lead the discussion of the missionary topic taken from the book, "Friends of Africa" and a missionary tea will be served at 6 o'clock. Mrs. Flora Sanborn is chairman of the committee in charge of the tea.

Mrs. E. M. Salter will be in charge of the devotions at the monthly meeting of the Women's Union of First Baptist church at 2:30 Tuesday afternoon at the church. Mrs. Salter will discuss the life story of some woman of the Bible. The missionary topic from the book, "Friends of Africa" will be presented by Mrs. B. Smolik. The hostess at the meeting will be Mrs. H. G. Noyes. A social hour will follow the business session.

A card party and social for members will follow the business session of the Ladies' Aid society of St. Joseph church at 2:30 Tuesday afternoon at St. Joseph hall. This will be the monthly business session of the society postponed from Tuesday of last week.

A business and social meeting of the Young Women's Missionary society of Trinity English Lutheran church will be held at 7:30 Tuesday evening at the church. Hostesses will be the Misses Hattie Luebchen and Louise Kuether.

There will be a meeting of the Martha Household, Order of Martha at 2 o'clock Thursday afternoon at the home of Mrs. John Eichstaedt, Greenbriar. This will be a regular business meeting of the Household.

CARD PARTIES

The first of a series of open card parties to be given by the Appleton Maennerchor will be held at 2:30 next Sunday afternoon at the Maennerchor hall, above the Gil Myre soft drink parlor. Skat, schafkopf and dice will be played and a lunch will be served. Members of the committee in charge of the party are Otto Reetz, Fred Kubitz, Herman Pruetz, William Eggert and Charles Schrimpf.

William Doerfler of Milwaukee spent the weekend with relatives in this city.

MINISTERS TO DISCUSS CHURCH CENSUS PLANS

Local ministers and representatives of churches interested in conducting a city-wide church census will meet at the Y. M. C. A. at 8 o'clock Wednesday evening to arrange final plans, according to G. F. Werner, general secretary of the association.

Thirteen churches have already signified their intentions of cooperating in making the project a success.

Miss Helen Arcyle of Kenosha has returned to this city after spending two weeks visiting friends and relatives.

Carl Voecks is confined to his bed with influenza.

375,000 Jars Vicks Now Produced Every 24 Hours

That the public has not forgotten the lesson of 1918 is indicated by its prompt responses to the warning of health authorities to combat the flu by keeping free from colds.

The demand for Vicks VapoRub, the vaporizing salve which proved so valuable during the 1918 epidemic, has already shattered by a wide margin all previous records.

Although the capacity of the Vicks laboratories has been tripled since 1918, they are once more operating night shifts. The present output is more than 375,000 jars every 24 hours.

Mid though it is in comparison with 1918, this year's epidemic has already affected more than a million persons, and it is apparently still increasing.

44v.

AIR MAIL PLANES ARE STOPPED BY BLIZZARD

For the first time since the inauguration of the new Fox river valley air mail line, between Milwaukee

and Green Bay, on Dec. 15, the planes did not complete their circuit Saturday or Sunday. On Saturday, despite the severe storm, the northbound plane from Milwaukee flew as far as Oshkosh but stopped there because of the difficulty of landing.

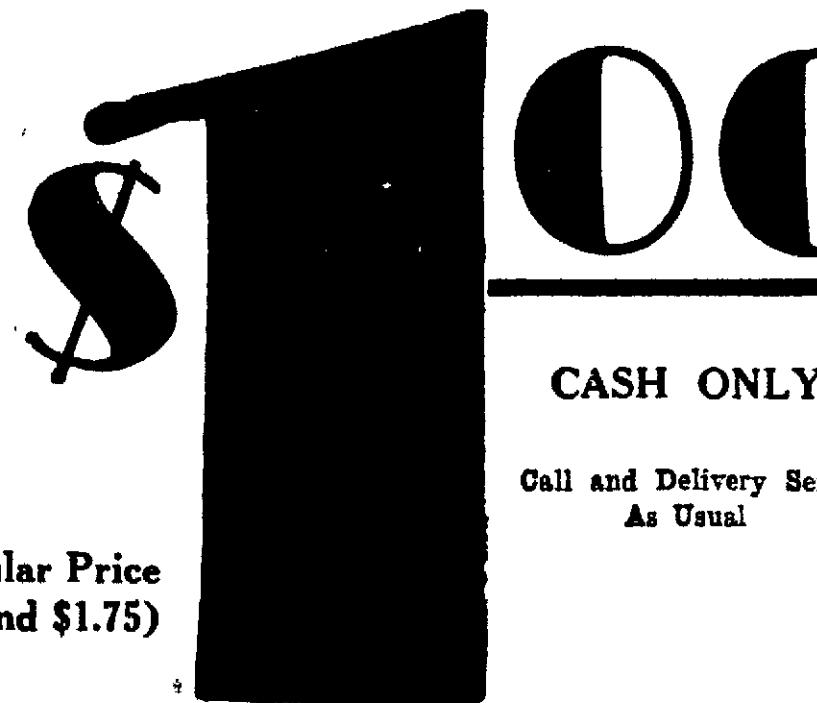
and taking off. On Sunday the planes made no trips at all.

F. F. Wettengel, acting postmaster, and Karl M. Haugen, manager of the local airport, said Monday that the runways of the airport here were to be rolled so that the plane could land. While no official word had

been received by Mr. Wettengel as to whether the planes would be expected to land. Miss Viola Noll of Milwaukee turned Monday morning 10:37 into two weeks with relatives in that city.

Ladies Only—

Plain, Wool or Silk Dresses
Dry Cleaned for



(Regular Price
\$1.50 and \$1.75)

FANCY and PLEATED DRESSES
25% Off the Regular Price

These low prices are being offered to keep our employees busy during a season which is usually dull. You reap the saving. Prices are reduced—but "Richmond" high quality is maintained.

January 7th to 21st

Men's and Boys' Caps Cleaned for 25c
PHONE 259

The Richmond Co.
CLEANERS DYERS

104 N. Oneida St.
Valeteria SHOP

Art Gyll, Mgr.

Becker's

BEAUTY PARLOR

Manufactures of Fine

Human Hair Goods

317 W. COLLEGE AVE.

104 N. Oneida St. Phone 2111

29th SEMI-ANNUAL

GEENEN'S

Wisconsin

Challenge Sale

Begins THURSDAY Morning

JANUARY 10th At 9 O'clock

WAIT FOR IT
The Big Sale of the Season



An organization carefully selected and trained in which the spirit of helpful service in time of greatest need is always found.

Schommer:
Funeral-Homes

Phone 327-R2
218 W. Washington St.

Highs Play Second Conference Game Monday Night

DULAC
IT HASN'T
RED WELL

Ent Armory G Ad-
Because of Poul-
Show Friday

is a bit confident about
offensive strength but a
team from confident about
wave power, Appleton high
a piball team returns to the
its second conference
ay night. The Orange
league battle from She-
pey night, 15 to 11.
opponent will be Fond
School. The game originally
scheduled for Friday night
and chicken, duck and rabbits
will show their pride
days of the week, the
be shovelled up Monday
the second game in three
h teams. The Fondy five
Green Bay Friday in their
way.

One has admitted Ap-
plied great strength on the
week and had possession
most of the time. However
on long faces when the
turns to basket shooting
of 32 shots taken in the
the Shieldsman made only
one.

Men lost most of its
in Friday night's me-
berg was forced from the
the second quarter with
foul. Whether the
to admit it or not, he is
scoring power the Or-
gafos has failed to come
far and so has Gochau-
Shields is inclined to
more recent failures to
well on the fact, the team
in practice in the high school
about as good as anyone's
me.

THESE ARE DEFENDABLE
atly Bobby Kunitz and
have given Appleton
is and if they continue
should be headed for
of all conference honors
youngsters also can shoot
best of the flock but nat-
the forwards and centers
small all the while their
are cut to the minimum.

Loc hasn't fared well so
in its cage activities
at all its games. The latest
in the hands of W. Green
However, the Red and
an aggregation on paper
be their turn to come to
night against Appleton.
Truth of the boys down at
the lake, has a first
in the Mullen and a veteran
on Kenedy. They form the
for this year's team
especially has been effective
this season and counted six
against Beaver Dam.
Master by the name of Han-
savored on the grid this
considerable success plays
forward while Chalkins and
are guards. The latter two
experienced youths and with
become as strong a defense
as any.

Friday game to begin at 7
also is being arranged for
card. The high school
is slated to meet St. Jo-
or high school five at this
main event of the evening
at about 8 o'clock.

ALL FIVE BEATS
TH CENTRAL QUINT

In a slow game team
the sparkling though some-
play of Bizer, big Card-
Carroll college defeated
North Central college
of Naperville, Ill., on Satur-
Carroll led at the half,
inning was outstanding in
lineup.

50 BASEBALL CLUB
RES GEORGE BEALL

— (AP) — George (Indian
Beall has been secured by
of the Toledo baseball
the American association
former first baseman with
Kensos, Twin Cities
Fairies ball clubs, was
reinstatement in the organ-
by Judge K. M. Landis.

Success Of State Pin Tournament Now Assured

By WM. F. FENSKY
Wisconsin Bowling Ass'n
the coming state tournament
held under the auspices of the
Wisconsin Bowling Association at
Jan. 22 at about 2 p.m. 24
a real success is now pos-
sured, and the only ques-
tions arises is the size of the
entries close next Thurs-
Jan. 10, the bowlers of the
state undoubtedly will be
at the tremendous interest
by the tenpin game in
win, taking as a criterion
the state tournament.

location in the Eagles club
at Sheboygan with 12 new
tournament alleys is the
state, taking into consider-
the size of Sheboygan. These
have been properly prepared
the tournament and an expert
corps of alleys men will be at
service of the state officials to
the alleys in the finest pos-
condition throughout the life
tournament. The same condi-
alleys will be had the clos-
ays as will be held during the
dates of the big tournament.
The tournament is really the great
athletic event of the state of
Wisconsin as far as actual and ac-
participants are to be considered.
There will be about 7,000 men
the alleys to join in the

POSTPONE HOCKEY TILT
HERE WITH NEW LONDON

The hockey game scheduled here
Sunday afternoon between the Appleton
Independents and the New London City team was postponed
the heavy snow storm over the
weekend making it impossible to
play. The New London team will

met before the season is over,
however, although no definite date
has been set. The local squad will
entertain the Menasha aggregation
here next Sunday.

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FEW CHANGES SEEN IN YANKEE LINEUP

Only Big Problem Facing
Manager Huggins Is Third
Base Position

NOTE: This is the first of a series of stories dealing with mid-winter prospects of major league baseball clubs. Others will follow day to day.

BY BRIAN BELL

New York — (P)—Miller Huggins, mite manager of the world champion New York Yankees, may know who will play third base for him next season—no one else does. Huggins apparently is more interested at the moment on keeping a golf ball on the confines of St. Peter's greens.

Joe Dugan, who has played third base for the Yankees in five world series, will not be among those present. The little strategist has Gene Robertson, who played 70 games at the position last year, Mark Koenig, if another shortstop is developed in the spring, and Julian Wera, who has been acquiring experience in a league for two years.

Leo Durocher can play shortstop and Lyn Lary comes well recommended from Oakland but has yet to earn his big league spurs.

When Manager Huggins is concerned only one field problem it is assumed that Tony Lazzeri will be himself again at second base. He was troubled with a bad shoulder last year. If the injury should persist Durocher should have to be thrown into the second base opening.

There will be no argument at first base with Lou Gehrig playing the bag and pounding our home runs and George Burns in reserve to hit doubles.

There will be no outfield revision. Babe Ruth, Earle Combs and Bob Meusel are intact and the two substitutes of last year, Ben Paschal and Cedric Durst again will stand and wait.

Benny Bengough, John Grabowski and Bill Dickey will be the club's trio of catchers unless Arnett Jorgens, an Oklahoma City recruit, can fight his way in.

Pitchers include five left-handers. Herb Pennock, Tom Zachary and Fred Heimach are holdovers and Ed Wells, former major leaguer but later of Birmingham, and Lee Craig, another Oklahoma City product, are additions.

Waite Hoyt, George Piggens, Harry Johnson, Myles Thomas and Al Shealy are other veterans who will be back.

Gordon Rhodes, Hollywood, Fay Thomas, Oklahoma City, Roy Sherid, Montreal, and Floyd Van Pelt, will make bids.

BOWLING

ELKS LEAGUE

CINCINNATI Won 0 Lost 3
Spoor 128 128 123 379
La Rose 179 136 143 503
Holms 123 124 124 372
Davis 147 118 102 367
McGowan 131 156 158 445
Handicap 128 128 128 384

TOTALS 857 840 778 2455
LOUISVILLE Won 0 Lost 3
H. Hafer 191 150 156 525
J. Garvey 182 160 124 417
Dr. Schmidt 160 186 170 516
T. Verstegen 174 165 200 539
Geo. Schommer 165 182 146 493
Handicap 42 42 42 126

TOTALS 865 855 866 2616
CHICAGO Won 0 Lost 3
R. Getchow 157 168 190 515
G. M. 127 171 177 475
H. De Baer 143 143 143 429
G. Schmidt 144 143 111 372
F. H. Henman 169 218 148 538
Handicap 75 75 75 220

TOTALS 815 898 844 2557
ST. LOUIS Won 3 Lost 0
Dr. F. Keeffe 181 179 166 526
F. Woelz 142 146 177 465
L. Keller 173 187 172 522
J. Schweitzer 183 221 190 584
H. Marx 172 211 183 556
Handicap 61 61 61 182

TOTALS 912 1005 949 2866
DENVER Won 2 Lost 1
De Lain 201 150 159 526
Wheeler 150 176 145 520
Clark 138 138 128 414
Shimek 160 162 149 516
Sarto Ballet 187 210 188 585
Handicap 42 42 42 126

TOTALS 878 861 837 2676
MINNEAPOLIS Won 1 Lost 2
J. Marston 120 189 170 549
J. Stevens 139 210 547
P. Sculley 149 148 149 447
K. Killoran 128 118 118 448
R. Peterson 178 177 162 516
Handicap 48 48 48 144

TOTALS 894 838 857 2589
INDIANAPOLIS Won 0 Lost 3
E. Hoffman 104 149 122 526
M. Rahn 156 132 161 449
H. Fassbender 128 134 130 526
J. Haug, Jr. 146 146 146 438
L. Schriener 148 148 148 444
Handicap 91 91 91 273

TOTALS 772 800 804 2377
ST. PAUL Won 3 Lost 0
J. Plank 212 175 175 500
Konrad 147 147 165 459
Strassberger 150 147 171 468
McKenzie 149 124 161 454
Dr. Adis 149 149 142 468
Handicap 65 65 65 195

TOTALS 848 846 879 2573
CLEVELAND Won 3 Lost 0
K. Kotul 202 191 182 575
H. Schmid 177 178 181 526
W. Schultz 207 181 184 551
J. Schulz 178 183 184 545
N. Weber 166 201 209 576

TOTALS 930 940 919 2782
MILWAKEE Won 0 Lost 3
H. Brinkman 211 170 146 527
J. Buehner 158 170 146 479
Handicap 87 87 87 111

TOTALS 881 812 903 2356
PHILADELPHIA Won 0 Lost 3
C. Grier 127 201 170 498
E. Pearson 147 148 157 480
Arendath 152 162 162 485
Kambe 174 158 158 515
Bierer 165 213 153 553
Handicap 50 50 50 150

TOTALS 855 860 877 2692
BALTIMORE Won 3 Lost 0
C. A. Grier 160 195 151 510
F. W. Hammond 145 148 146 438
Steve Bellet 204 189 187 550
Dan Schubert 149 149 149 450
Lofer Graef 219 202 205 627
Handicap 86 86 86 258

TOTALS 964 952 937 2843
PROVIDENCE Won 3 Lost 0
F. J. Pearson 165 188 192 546
F. G. Pearson 213 157 192 552
C. Currie 180 203 188 571
Tomison 124 174 134 442

TOTALS 828 792 775 2416
GAS Won 1 Lost 2
Elmer Koerner, Pres.
Chas. Schrimpf, Sec.

TOTALS 121 121 120 450
Nissen 155 227 173 506
Furnal 154 147 158 439
Hallett 165 166 173 469

TOTALS 954 932 937 2843
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POST-CRESCENT'S DAILY PAGE OF FUN

MOM'N POP

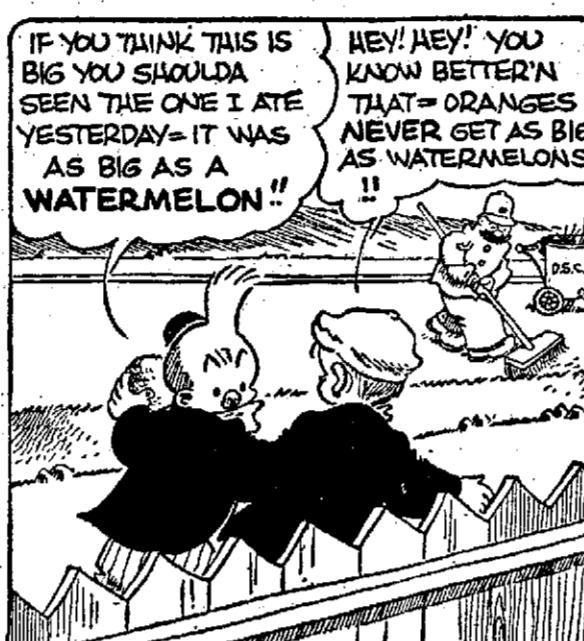
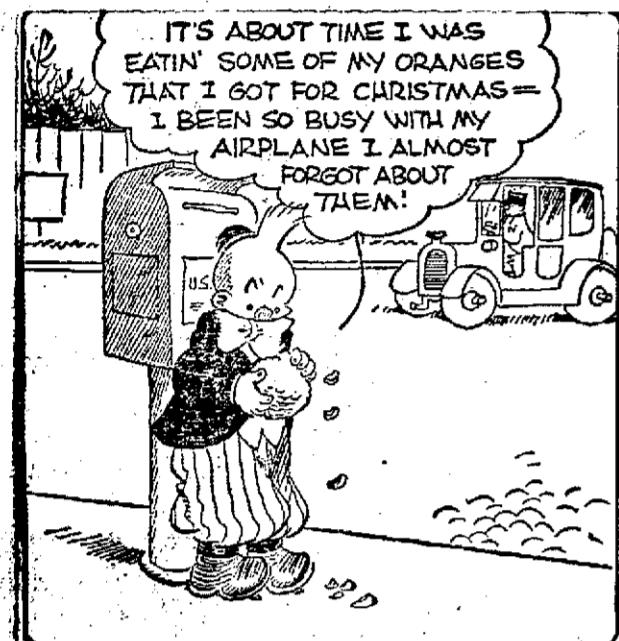


Chic Starts Something



By Cowan

FRECKLES AND HIS FRIENDS



By Blosser

SALESMAN SAM



By Small

BOOTS AND HER BUDDIES

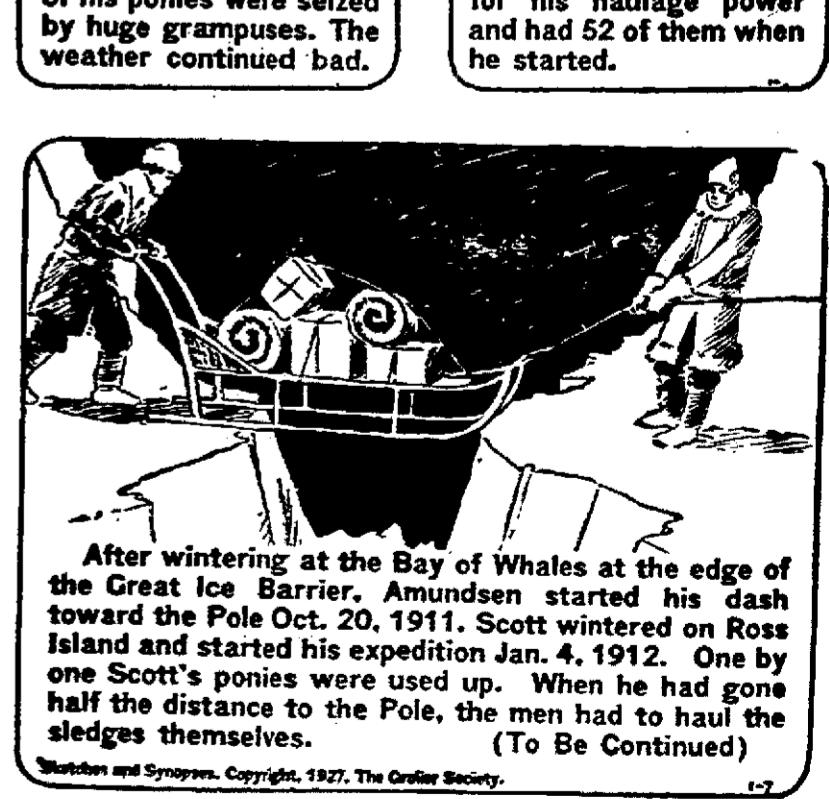


By Martin

OUT OUR WAY



By Ahern



ANOTHER SMILE FOR TODAY

WELL PROVIDED

"Does your husband give you an allowance, or do you ask him for money when you need it?"

"Both!"—Passing Show.

BEGINS AT HOME

"How did you manage to get that lovely car?"

"A charity lottery."

"Managed to draw the winning number."

"No, I got up the lottery."—Passing Show.

"The golf pro was giving his wife a lesson. He was very good-looking and an interested crowd of girls gathered round to watch."

"Now, dearest," said the pro, "you hold the club like this; and then, sweetheart, you take up your stance like this; finally, darling, you hit the ball like this."

"That's enough," snapped his wife.

"You're not trying to teach me; you're trying to attract a few clients."—Tit-Bits.

TRADE IN YOUR OLD RADIO OR PHONOGRAPH ON THE NEW PHILCO ALLOWANCE PLAN

Easy Payments



Liberal trade-in allowance on your old set. Come in and get our offer. Free home trial. Easy payments, if satisfied.

PHILCO Electric RADIO

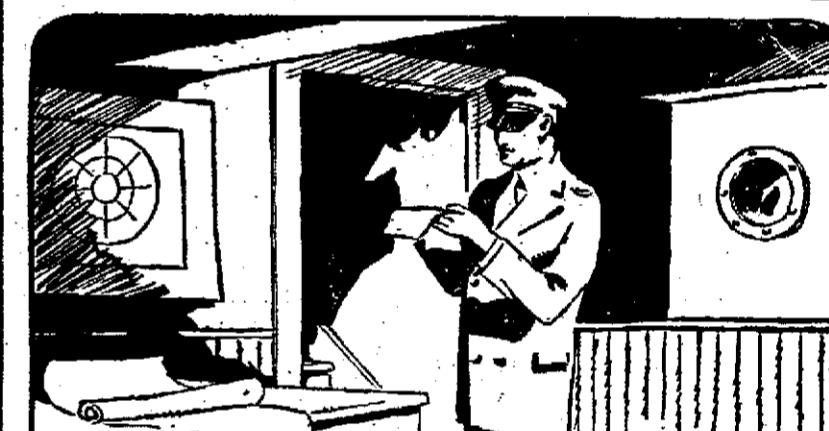
"Neutrodyne-Plus" — perfect tone quality PLUS wonderful selectivity and amazing distance. A combination new to radio. Exquisite furniture models. Also cabinets in color! And at a price!

Call—Look—Hear

FAIR STORE BLDG.

Book of Knowledge

"Men of the South Pole"

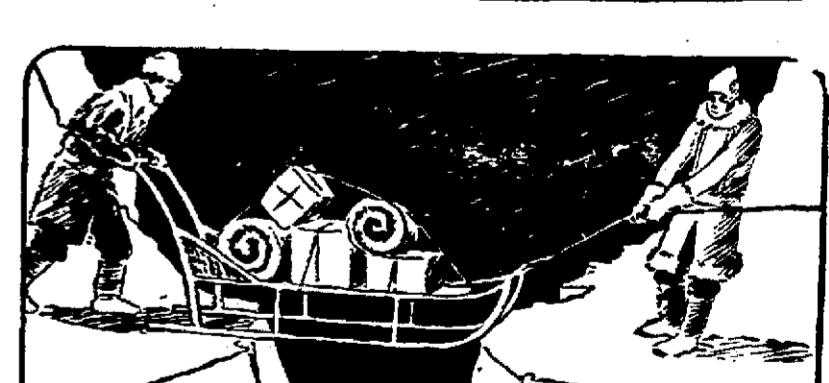


South Polar exploration finally narrowed into a race between Captain Roald Amundsen and Captain Robert Scott. Scott started from London in the Terra Nova in June, 1910. Meanwhile Captain Amundsen, who has set out for the North Pole, learned Peary had reached it and turned about to attempt to discover the South Pole instead.

By N.E.A. Through Special Permission of the Publishers of The Book of Knowledge. Copyright, 1923-24.



Scott met difficulties from the outset. Several of his ponies were seized by huge grampuses. The weather continued bad.



After wintering at the Bay of Whales at the edge of the Great Ice Barrier, Amundsen started his dash toward the Pole Oct. 20, 1911. Scott wintered on Ross Island and started his expedition Jan. 4, 1912. One by one Scott's ponies were used up. When he had gone half the distance to the Pole, the men had to haul the sledges themselves.

(To Be Continued)

Shutter and Synapse. Copyright, 1927, The Orderly Society.

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WAUPACA
COUNTY

NEW LONDON-CLINTONVILLE-WAUPACA

NEARBY
TOWNSTRAFFIC HARD
HIT BY HEAVY
SNOW STORMTrain Service Checked and
Bus Schedule Dropped for
Day—Is Resumed

New London — The heavy fall of snow, which began late Friday and continued until late Saturday night, has been the means of severely crippling traffic of the community. Train service had not been resumed on regular schedule late Sunday. The early morning north bound passenger train became stuck in drifts near Greenville on Sunday morning. Bus service was discontinued on Saturday but with the snow plows at work all day long on Sunday, Harvey Graupman, manager of the Inter-county line, stated that with the first bus going out late Sunday evening, the regular schedule would be maintained again on Monday.

Rural postmen anticipated serious trouble in making their rounds on Monday, as few of the main roads had been plowed and side roads were untouched. Andrew Laab and others of the rural carriers who started out in cars on Saturday had to be towed in to town on Saturday afternoon behind sleighs and bobsleds. Mr. Laab stated that he would start his Monday route with horse and cutter and when drifts became too high he would return. Mrs. Raymond Prahl will probably be the only rural carrier to make the complete route, as she is equipped with a snowmobile.

CARS STALLED
Few cars were seen on city streets on Sunday, except an occasional one which had become stalled and was left in its tracks. Garage men were busy on Saturday night putting out stalled cars, and little clearing of streets was accomplished on Sunday.

Highway 26 was cleared on Sunday morning and the road to Manawa was clear. A Borden truck driven by Lucien Braun made the trip on Sunday without any trouble, though many other county roads were not cleared until later in the day.

HOCKEY GAME CANCELLED
The New London hockey team's game scheduled for Sunday afternoon, with the Appleton Independents was canceled because of impassability of the roads. It is hard to say when the next game will be played, due to the full program of the Appleton team. Other games are being dated by the Jocals, and will be announced as soon as they are made definite.

Skiing was popular on Sunday, many youngsters of the city walking the three miles between this city and the Beckett farm where skiing is the best. A fine natural takeoff was found at a point called Devil's Hollow, and the hill was crowded on Sunday. Others tried various jumps found at Mosquito Hill, which is excellent for older skiers.

NEW LONDON
PERSONALSSpecial to Post-Crescent
New London — William Lintner spent the weekend at Sheboygan when he attended the funeral of his aunt, Mrs. John Lintner.

Mrs. Myrtle Swift of Madison, returned to her home Monday after a weekend visit with friends in this city.

A daughter was born to Mr. and Mrs. Albert Viele Thursday, Jan. 2. Mrs. Albert Zerrenner will leave Tuesday morning for an extended visit with her mother, Mrs. Frank Gross, at Colorado Springs. Her son, Orville, will also leave Tuesday morning for Lake Geneva where he is attending Northwestern Military and Naval Academy.

Roy McIlrath and Leonard Grunzel left Saturday for Milwaukee where they will enlist for service in the United States Navy at Great Lakes.

ATTENDANCE AT SCHOOLS
NOT HARD HIT BY GRIPSpecial to Post-Crescent
New London — Despite the many cases of grip in the city school attendance is very good, according to Miss Loretta Rice, city school nurse. The school attendance was expected to reach normalcy on Monday. "People have learned their lesson," Miss Rice affirmed. "They go to bed and stay there, for they realize that rest and warmth and good care are the proper formula and within a few days they are much better and are able to return to work or to school."FORMER BEAR CREEK
RESIDENT IS DEADSpecial to Post-Crescent
Bear Creek—George La Duke, 61, died at the home of his wife, Mrs. Charles Dales of New London Friday afternoon. Mr. La Duke was formerly a resident of this community, living on a farm in the town of Bear Creek where he spent practically his life.

The body was brought here Monday morning and funeral services were conducted by the Rev. M. A. St. John. Interment arrangements are in the parish cemetery.

What have you to trade? We'll make you a liberal allowance on your old automobile, phonograph or used radio set — on the Coronado All-Electric radio, with Dynamic speaker. G. W. Stores, 229 West College Ave.

NEW LONDON
SOCIETYDEBATE TEAMS TO
MEET NEW LONDON
AND NEENAH HIGHSWaupaca Speakers Working
for First Round in Talking
ContestsSpecial to Post-Crescent
Waupaca — The high school debators, in the first round to be concluded by Feb. 8, will meet New London and Neenah. In the second round the opposition is composed of Menasha and Kaukauna. In addition to these regular league debates, Waupaca is to engage in a non-conference debate with Menasha on Jan. 31. The regular team members will be chosen now in a few days and definite work started on speeches.

The Freshmen-Sophomore Dramatic club, composed of about 35 members of the two classes under the direction of Miss Helen Hartman, will present a play Wednesday, Jan. 9. It is a three-act comedy by Hare, entitled "Cheer-Up." It will be given in the high school auditorium.

Following is the cast of characters: Hon. Jeremiah McCarty, president of the board; Ronald McGill; Jonah Mulligan, with no more ambition than a caterpillar, Ray Jensen; Doctor David, physician at the Children's home; Glenn Johannknecht; Brother Brooks, thin member of the board; Richard Daniels; Judge Hanum, short member of the board; Willard Hanley; Buster, a grocery boy; Austin Holly; Mrs. John F. Seering; treasurer; Mrs. E. C. Jost; trustees; H. S. Ritchie, E. T. Avery and A. O. Zerrenner; prudential committee, C. W. Lyon, A. I. Vergoe, F. L. Zaug, Mrs. A. I. Vergoe, H. E. Cristy, E. C. Oestreich; organist, E. L. Reuter; church school superintendent, Mrs. Ellis N. Calef; ushers, Harvey Steinberg, C. E. Abrams, Parry Cornelius, Carl Fellen; flower committee, Mess. Dame H. S. Ritchie, F. L. Zaug, E. C. Patchen, C. E. Abrams; music committee, E. L. Reuter, Mrs. E. C. Jost and Mrs. C. E. Reuter; president ladies aid, Mrs. A. O. Zerrenner.

Special to Post-Crescent
New London — The annual business meeting of the members of the congregational church was held at the church parlors Friday evening, with a large representation of the church membership present. Annual church reports were read showing that the work in all departments of the church for the past year were good.

The following officers were elected to serve for 1929: Pastor, the Rev. Henry P. Freeling; clerk, Mrs. John F. Seering; treasurer, Mrs. E. C. Jost; trustees, H. S. Ritchie, E. T. Avery and A. O. Zerrenner.

REDECORATE OFFICES
IN MONSTED BUILDINGSpecial to Post-Crescent
New London — The offices of the Drs. J. W. Monsted and J. W. Monsted, Jr., and the dental parlors of Dr. E. Lyon, situated on the second floor of the Monsted building on Water-st, have been undergoing improvements during the past week. The waiting room of the Monsted suite has been decorated with panels of tiffany effectively finished on walls of white enamel. New furnishings have been selected for this room which will provide ease and comfort for the patrons. The office walls will also be refinished in white enamel upon completion of the work already begun.

The walls of the dental parlors of Dr. E. Lyon are also being enameled and the operating room provided with several new pieces of dental furnishings. Two new operating chairs will be installed and the necessary corresponding equipment will be added.

PAUL HAHN SMOKEHOUSE
IS DESTROYED BY FIRESpecial to Post-Crescent
Sugar Bush — Two hams and fifty pounds of home made sausage "went up in smoke" Thursday noon when Paul Hahn's smokehouse caught fire and burned to the ground while the family was eating dinner.

The Ladies Aid society of Grace

Clintonville — Funeral services for Charles Mees, prominent resident of this city since 1890, who died at his home on W. Eighth Monday afternoon were held at 2 o'clock Friday afternoon from the home and at 2:30 from the St. Martin Lutheran church. The Rev. R. F. W. Pautz had charge of the services. Burial was made at Gracefield cemetery.

Pearl, the little daughter of Mr. and Mrs. Albert Roloff, former residents of this place but now of Embarrass, submitted to an operation for appendicitis at the Community hospital at New London Wednesday.

Mrs. Charles Reinert spent Wednesday and Thursday with her daughter, Mrs. Irvin Paul, at Bear Creek.

"Jack and his Johnnies" will furnish the music for the dance following the card playing Tuesday evening when the Ladies Social club gives the fourth of a series of card parties at Thurk's hall.

ALBERT FINGER HURT
WHEN STRUCK BY LOG

New London — While he was assisting in moving a pile of logs at the American Plywood plant Friday, Albert Finger was painfully hurt when one of the logs slipped from the control of a member of the crew and struck him just below the left eye. Mr. Finger was taken to a physician's office where it was found that while the left side of the head was badly bruised the accident would not prove serious. The victim will be disabled for several days.

BEAR CREEK—George La Duke, 61, died at the home of his wife, Mrs. Charles Dales of New London Friday afternoon. Mr. La Duke was formerly a resident of this community, living on a farm in the town of Bear Creek where he spent practically his life.

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TRAFFIC HARD
HIT BY HEAVY
SNOW STORMTrain Service Checked and
Bus Schedule Dropped for
Day—Is Resumed

New London — The heavy fall of snow, which began late Friday and continued until late Saturday night, has been the means of severely crippling traffic of the community. Train service had not been resumed on regular schedule late Sunday. The early morning north bound passenger train became stuck in drifts near Greenville on Sunday morning. Bus service was discontinued on Saturday but with the snow plows at work all day long on Sunday, Harvey Graupman, manager of the Inter-county line, stated that with the first bus going out late Sunday evening, the regular schedule would be maintained again on Monday.

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MOST Rooms, Houses And Apartments For Rent Are Listed Here

Appleton Post-Crescent Classified Advertising Information

All ads are restricted to their proper classifications and to the regular "Appleton Post-Crescent" style of type.

Daily rate per line for consecutive insertions:

Charges Cash

One day 12

Three days 11

Six days 9

Minimum charge, 50c.

Advertising ordered for irregular insertions, take the one time insertion rate, no charge for extra lines of two lines. Count 5 average words to a line.

Charged ads will be received by telephone and if paid, the day of insertion cash rate will be allowed.

Ads ordered for three days or six days and stopped before expiration will be charged the regular number of days the ad appeared and adjustment made at the rate earned.

Special rate for yearly advertising upon request.

Publishers reserve the right to edit or reject any classified advertising copy.

Telephone 543, ask for Ad Taker.

The following classification headings appear in this newspaper in the numerical order here given, closely allied classifications being grouped together.

The individual advertisements are arranged under these headings in alphabetical order for quick reference.

ANNOUNCEMENTS

2-Card of Thanks

3-In Memoriam

4-Flowers, Mourning Goods

5-Memorials Directors

6-Monuments and Cemetery Lots

7-Notices

8-Religious and Social Events

9-Schools and Lodges

10-Strayed, Lost, Found

AUTOMOTIVE

A-Automobile Agencies

11-Automobile Sales

12-Auto Accessories, Tires, Parts

13-Autocycles, Autos for Hire

14-Motorcycles, Bicycles

15-Racing, Service Stations

16-Wanted-Automobiles

BUSINESS SERVICE

17-Business Service Offered

18-Business, Advertising

19-Cleaning, Dyeing, Renovating

20-Dressmaking and Millinery

21-Heating, Plumbing, Roofing

22-Insurance and Surety Bonds

23-Moving, Trucking, Storage

24-Painting, Papering, Decorating

25-Printing, Engraving, Binding

26-Repairing and Refinishing

27-Tailoring and Pressing

28-Wanted-Business Service

EMPLOYMENT

29-Help Wanted-Female

30-Help Wanted-Male

31-Solicitors, Canvassers, Agents

32-Situations Wanted-Female

33-Situations Wanted-Male

FINANCIAL

34-Business Opportunities

35-Investment, Stock Bonds

36-Loans and Mortgages

37-Wanted-To Borrow

INSTRUCTION

38-Correspondence Classes

39-Musical, Painting, Classes

40-Musical, Dancing, Dramatic

41-Wanted-Instruction

JOBS

42-Dogs, Cats, Other Pets

43-Houses, Cattle, Vehicles

44-Poultry and Supplies

45-Wanted-Jobs

MERCHANDISE

46-Articles for Sale

47-Business Opportunities

48-Investment, Stock Bonds

49-Loans and Mortgages

50-Wanted-To Buy

ROOMS AND BOARD

51-Rooms and Board

52-Rooms for Housekeeping

VACATION PLACES

53-Where to Eat

54-Where to Stop in Town

55-Wanted-Rooms or Board

REAL ESTATE FOR RENT

56-Business in Real Estate

57-Business Property for Sale

58-House and Land for Sale

59-Lots for Sale

60-Shore and Resorts For Sale

61-Wanted-Real Estate

ANNOUNCEMENT

2-Cards of Thanks

KRUEGER, GEORGE C.—We wish to thank our friends, neighbors and relatives for the floral offerings and kind words shown also during the illness and death of our beloved husband, father and son.

Mrs. Geo. C. Krueger and children, and parents.

NOTICES

Help Wanted—Female

GIRL—Over 17 years of age, or woman wanted for general house work, small apartment. Two adults only. Please give reference, salary expected and write B-61 Care Post.

GIRL—Over 17 for general house work, 1 child. Small house. Call 3869

MAID—Competent. One who is strong and well. Write B-59 Post-Crescent.

EMPLOYMENT

Help Wanted—Male

BOYS WANTED—15, Between ages 12-14 for part-time work. Chance to earn money. Find work April 1 at corner of Sixty St. and S. Cherry St. 415 P. M. Tuesday.

DISTRICT MANAGER—Wanted on salary and commission. Write giving particulars to Insurance, 100 Green Bay St. Wis.

MECHANIC—Wanted, a local mechanic, electrical, telephone, radio, etc. Electricians, welders. Biggest opportunity. Good pay while training. Good health required. See Manager, 11 Olympia Blvd.

MAN—Single, wanted to work on farm. Call 3813.

SPECIALS

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EMPLOYMENT

Automobile For Sale

SOME REAL BARGAINS—

1926 Chrysler Coach

1927 Paige Coach

1928 Essex Coach, like new.

1926 Essex Coach

1926 Hudson Coach

1

LIFE GREAT GAMBLE FOR TEX RICKARD

Death Ends Promoter's Colorful Career—He Made His Dreams Come True

(CONTINUED FROM PAGE 1)

ler of situations and keen analyst of box-office values.

To newspapermen, Rickard's door, whether to his old lower quarters in the original garden or in the more luxurious suite of the new garden, was always open. To old time boxers and old associates men with their fortunes gone, Tex was ready-handed.

Rickard always was more interested in the spectacular side of his ventures, in the size of his crowds and magnitude of the undertaking than in the actual fights themselves. He possessed an uncanny ability to anticipate popular interest in his match-making, especially among the heavyweights. He was a past master at what is now recognized as the art of the ballyhoo.

Rickard got his biggest thrill out of the crowd of around 130,000 that paid nearly \$2,000,000 to see the first Dempsey-Tunney fight in the rain in Philadelphia.

"I shall never forget that sight," he said often. "As I looked back from the ringside over those thousands, tens of thousands, it sends the hair up and down my back."

WANTED BIGGEST CROWD

The chief reason Rickard took the second Dempsey-Tunney fight to Soldier field, Chicago, for the greatest of all heavyweight extravaganzas, was his desire to attract the biggest crowd in history. He succeeded and the mark of nearly \$3,000,000 for the "gate" from some 145,000 spectators may stand indefinitely.

From the time he came to New York until the new Madison Square Garden was completed and opened in 1925, Rickard envisioned this modern sports palace as a monument to his achievement.

Rickard was intensely proud that the big men of Wall Street supported him and that important people in all walks of life came to boxing matches as he raised the standards of their promotion.

His slogan, when he first undertook to promote the game on a big scale in New York, was "a seat for every customer and every customer in his own seat." To this perhaps more than to any other idea was due his success in the great outdoor spectacles he put on. Tex had a carefully trained corps of aides who became expert in the handling of big crowds quickly. He spent hours on the staging plans himself and was quick to remedy any complaints.

DISAPPOINTED IN 1923

One of his biggest disappointments was in the famous Dempsey-Firpo fight in 1923 at the Polo grounds, where thousands who held ringside seats failed to see much, if anything, of the brief ring action because of the confusion and sloping character of the baseball field. Rickard returned thousands of dollars to dissatisfied patrons as a result of this and did it without hesitation.

Boyle's Thirty Acres, the famous Jersey City bowl erected for the Dempsey-Carpenter fight in 1921, was Rickard's own model. From a spectator's viewpoint, it was as near perfect as any. This fight was in many respects Rickard's most successful piece of promotion. He induced the principals to sign for a \$500,000 purse an unheard of amount, but the gate receipts from 90,000 spectators exceeded \$1,600,000. Carpenter was "built up" as a real contender, when, as a matter of fact, he was not a match for the smashing Dempsey.

Rickard himself was so fearful of the possible outcome that he went to Dempsey's dressing room before the match and pleaded with Jack "not to hit the Frenchman too hard," and to let the fight go a few rounds and least so that the record-breaking crowd would get something of a run for its money.

JEFFRIES HIS HERO

Rickard regarded Jim Jeffries as the greatest of all heavyweight champions, but his interest in the admiration for Dempsey's fighting qualities was greater. For one thing Dempsey and Rickard's fortunes were closely entwined. Rickard promoted six of Dempsey's eight championship fights, made the Massa Mauler a millionaire, and the greatest drawing card of them all.

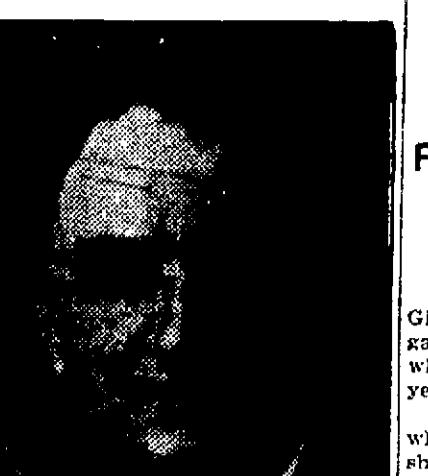
Some idea of the influence of Dempsey in Rickard's promotion scheme may be gained from the fact that of the something over \$10,000,000 in gate receipts from all the big fights Rickard has promoted, approximately \$8,000,000 has been realized in the six Dempsey battles — two with Tunney and one each with Firpo, Carpenter and Sharkey.

It is a strange turn that takes Rickard from the arena at a time when he planned Dempsey's farewell to the ring, the old Mauler's last effort to regain the heights and be the only modern champion to win back the crown.

The "racket" will miss Rickard—he fought it, bargained with it and outwitted it from the time he came to New York. He made enemies as well as friends. But what a manager, who had reason to be antagonistic to the promoter, once said of him:

"A touch bird, Rickard, but a square-shooter."

Sheriff and Aide



NEW SHERIFF AND ASSISTANT TAKE OFFICE ON MONDAY

Fred W. Giese and Ernest Conrad Inaugurated into County Offices

At midnight Sunday Fred W. Giese took over the office of Outagamie sheriff from Otto Zuehke, who held the office for the last two years.

Ernest Conrad, town of Osborn, who was appointed as the undersheriff, took the office from Otto Wickert, who served under Sheriff Zuehke.

The first official act of Sheriff Giese's took place at 1 o'clock Monday morning when he opened the daily session of municipal court. His crew:

"Hear Ye! Hear Ye!" rang through the corridors of the courthouse while a large crowd of well-wishers and newly appointed deputies looked on.

After taking office Sheriff Giese began moving his household goods into his living quarters at the county jail while at the same time Sheriff Zuehke moved his goods from the jail to his new residence on E. College-ave. Mr. Zuehke has no immediate plans for the future.

George E. Long, who was one of the first deputies appointed Monday morning by Sheriff Giese, will assist the sheriff and undersheriff in serving papers and the other affairs of the office.

Monday morning Sheriff Giese spent several hours in conference with his new undersheriff and several deputies who are to take an active part in the administration of the affairs of office. Methods of serving papers and taking care of other matters were discussed. Later the deputies left to tour the city visiting some of the offices with which they will transact business during the next two years.

Sheriff Giese has instituted a new plan, since taking office, of having all his deputy sheriffs furnish surety bonds. The bonds, of \$500 each, are posted with a view of protecting both the officer, the sheriff's office and the public, Sheriff Giese said.

Each deputy must leave a \$2 cash deposit when he receives his star. This money is returned to him when he turns in his star at the end of his term of office. The reason for this deposit, Sheriff Giese said, is to protect the county against a loss which was previously sustained as each term of office expired because deputies failed to bring back their stars. The plan was instituted several months ago by Mr. Otto Zuehke.

The regular monthly business session opened at 2 o'clock in the afternoon, and a banquet was served at 5:30 in the afternoon. Installation ceremonies were conducted after the dinner, and the remainder of the evening was spent in playing cards and dancing. J. C. Ham of Fond du Lac is the new president of the organization.

TOO COLD FOR MOTHER

The governor's mother, Mrs. John M. Kohler, was disappointed that the cold weather and her health did not permit her to witness the crowning event in the life of her son. She stayed at home and listened to the ceremonies over the radio.

The special train of six cars, one

of two that brought 700 persons

from Sheboygan to witness the in-

auguration brought the governor to

the state capitol at 11:15, having

made the run from Kohler in four

hours, with a short stop in Milwau-

kee where some members of the party boarded the train.

As he alighted from the train, the

governor-elect was greeted by mem-

bers of the reception committee.

They included the city's mayor, Al-

bert C. Schmedeman, who was Mr.

Kohler's Democratic opponent in the

gubernatorial campaign and Dean H.

L. Russell of the university.

Shaking hands with Mr. Kohler, Mayor Schmedeman smilingly said "I am the Democratic candidate for governor who ran against you." The victorious candidate returned the smile and they walked down toward the front of the station. Then Governor and Mrs. Kohler were placed in an automobile as were other members of the official party for the procession to the state capitol.

The two bands and the drum corps which accompanied the governor

from his county provided a riot of

color. The musical contingent was

headed by the Kohler band of 85

pieces, "the Governor's Own." Their

uniform is a French blue with a

dress cap with visor to match. Sam

Brown belts a distinction touch

to their uniforms. The Sheboygan

High school band in natty uniforms

of white trousers and red coats: the

Plymouth Drum corps in brilliant

red uniforms with long coats with

gold braid across the front and the

Sheboygan Falls Pipe and Drum

corps of 26 pieces in a navy blue

uniform trimmed with red, made up

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LOCAL MEN FAVOR LEVITAN'S PLAN TO REDUCE AUTO FEES

Endorse Proposal to Increase Gas Tax to 5 Cents and Reduce License

State Treasurer Solomon Levitan's plan of reducing auto license fees to \$1 and raising the gasoline tax to 5 cents a gallon has the endorsement of John E. Hantschel, county clerk, and T. H. Ryan, local attorney and former municipal judge.

Under Mr. Levitan's plan the license fee of \$1 would be collected by the county clerk thus eliminating the enormous expense now caused by the maintaining of the license bureau in Madison.

Commenting on the plan Mr. Hantschel said that despite the fact that under this plan the county clerks would be burdened with additional work he favored it because he felt that it was the more just distribution of the tax. He said the collection of the fee would be a simple bit of work for the clerk. At the end of each day the list of licenses issued and all other additional information could be forwarded to Madison where it would be transferred to the books.

This method would eliminate the present delay of from 10 to 14 days in securing auto licenses and it also would reduce the expense connected with the issuance of license, Mr. Hantschel believes.

He pointed out that the plan had been successfully tried in Michigan.

To take the place of the revenues which would be lost by the elimination of the expensive license fee Mr. Levitan proposes a 5-cent gasoline tax. He pointed out that the cost of collection the present 2-cent tax is very low and that very little increase would be necessary in collecting a 5-cent tax.

Mr. Ryan commenting on the plan, said he favored a law which made the users of the highways pay for them. He pointed out that at present the owner of a small car pays almost as large license fee as the owner of a large one. Under the new system the \$1 fee would equalize the license system while the owner of large car and the owner



Has Leading Role

STATE INCREASES ROUGH FISH CATCH

2,000,000 Pounds of Carp Removed from Waters in Single Year

Removal of 2,377,752 pounds of rough fish from Wisconsin waters during the last fiscal year was cited today by the Wisconsin conservation commission as evidence of its progress in this eradication work.

The policy of the commission in refusing to issue exclusive or long time contracts has largely done away with the former practice of some fishermen to "farm" lakes and streams for carp fishing, it explained. This "farming" meant taking only the readily marketable carp and other rough fish and leaving the smaller ones to grow to a more marketable size.

Exclusive and long time contracts on certain waters made this possible, but since they have been discontinued the practice has ceased, the commission stated.

From the two and one-third million pounds of fish caught by the commercial fishermen last year, the state's share, which went into the conservation fund, amounted to \$45,662.81. This money represents 25 per cent of the rough fish as food in eastern markets, the commission stated.

The fish, after they are taken from Wisconsin lakes, are transported to eastern markets, mainly New York, either alive in tank cars or frozen in refrigerator cars.

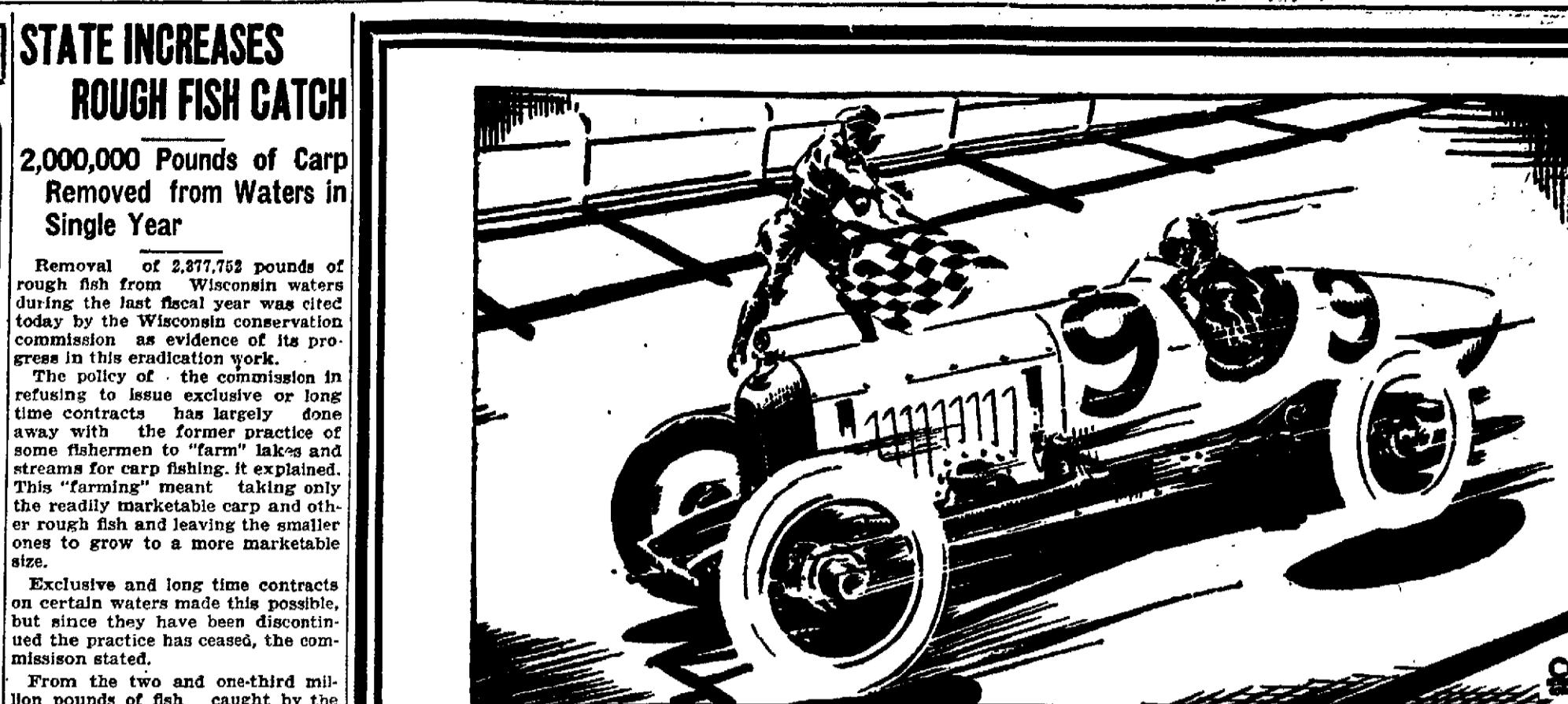
roads in Wisconsin, also would be paying for the use of the roads.

"While I favor the spirit and intent of Mr. Levitan's plan I would not immediately declare myself in favor of a 5-cent tax, however," Mr. Ryan said. "Perhaps a 4-cent tax would be sufficient."

NIGHT COUGHS

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GENUINE BARGAINS!!

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IT ALL BEGINS **TOMORROW!**



LOOK FOR THE BIG YELLOW SIGNS